

2024 Strategic Priorities



American Society for
Gastrointestinal Endoscopy

E.L.E.V.A.T.E.

Education | Leadership | Equity | Value | Advocacy | Technology | Environment



2024 Priorities

Organization (Innovation)

Increase recognition of ASGE as the global leader in endoscopy education, training, and research. (Objective)

- Increase educational innovation through active learning strategies for endoscopic practitioners and their professional care team members, fostering learner engagement and assessment, on existing and emerging technologies and techniques, including but not limited to artificial intelligence. (Strategy)
- Leverage and combine ASGE content, research and experts across the organization, for mutually beneficial industry sponsored projects of interest and/or training of industry representatives. (Strategy)

Organization (Membership)

Enhance identification of and access to ASGE educational resources and programming, including hands-on teaching, didactic materials, and other offerings for the entire endoscopy professional team. (Objective)

- Improve our outreach to practicing physicians, their practice team, and resources for their patients, about matters relevant to them on a more regular basis. (Strategy)
- Expand our learning and educational platform to global markets in collaboration with pharmaceutical and device manufacturers to sponsor full ASGE memberships in the Middle East, Africa, and India, including addition of real-time language interpretation and written translation services for major markets. (Edited Strategy)

Patient Care

Increase commitment to health equity in GI care and the elimination of health disparities. (Objective)

- Develop new advocacy programs to promote improved access to endoscopic care for groups with low socioeconomic status and for minorities. (Strategy)
- Expand patient outreach about the value and nature of high-quality endoscopy and other colorectal screening options. (Strategy)

Organization/Members - Advocacy

Increase gender, racial and ethnic diversity in ASGE's membership and leadership - within a culture of inclusion. (Objective)

- Develop initiatives to increase gender, racial and ethnic diversity in ASGE membership and leadership. (Strategy)

Expand the reach and impact of ASGE's advocacy initiatives. (Objective)

- Advocate for and educate our members on practices to reduce the carbon footprint generated by the delivery of health care. (Strategy)
- Advocate against burdens that increase physician burnout, including documentation requirements and prior authorization, inefficient workflows, and regulatory oversight. (Strategy)
- Advocate for support payment and reimbursement adequacy. (Strategy)

Endoscopy Ecosystem

Provide support to GI Practices and institutions in navigating the forces driving greater consolidation of services. (Objective)

- Identify and meet the educational and practice needs of endoscopists in large group practices and health care systems. (Strategy)

Increase the collaboration between ASGE and the other GI societies, including expanding the number of ASGE partnerships (Objective)

- Enhance education and participation of all stakeholders in health advocacy and practice management. (Strategy)