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US ENDOSCOPY DONATES \$100,000 TO ASGE'S IT&T CAPITAL CAMPAIGN TO BUILD A NEW STATE-OF-THE-ART GI TRAINING CENTER

OAK BROOK, Ill. – July 2, 2012 – The American Society for Gastrointestinal Endoscopy (ASGE) Foundation has received a donation of \$100,000 from US Endoscopy to ASGE's IT&T Capital Campaign, a fundraising project to construct a new facility that will provide cutting-edge technology and training capabilities to significantly optimize current educational opportunities. The donation will be made over five years.

“We thank US Endoscopy for their support of our new state-of-the-art gastrointestinal endoscopy training center and ASGE world headquarters. GI endoscopy is rapidly evolving, and this facility will use the latest technologies to foster the development, training and adoption of new techniques in order to improve physician performance and advance patient care,” said Thomas M. Deas, Jr., MD, MMM, FASGE, president, American Society for Gastrointestinal Endoscopy. “We look forward to working with partners like US Endoscopy who understand the importance of providing high-quality endoscopic training in an interactive environment.”

ASGE has been providing learning opportunities at its current Institute for Training & Technology (IT&T) in Oak Brook, Ill. The new facility will be situated on a 3.5-acre plot in Chicago's Downers Grove suburb, close to both O'Hare and Midway airports, and will serve as the global home of endoscopy, offering a full range of medical training opportunities and continuing medical education venues (CME).

“As a new product development company, we understand that continuous innovation and learning is essential to improving clinical practice and advancing patient care,” said Gulam Khan, US Endoscopy CEO, President, and Co-chairman. “We are extremely proud to support the ASGE and the new IT&T training center. We have great confidence the new facility will provide advanced learning opportunities for many.”

The new facility will offer:

- State-of-the-art laboratory facilities that will house up to 16 hands-on stations to provide training simulations using the latest equipment and technologies in endoscopy; built-in flexibility to accommodate equipment and models for hands-on training and simulation in other specialties
- Advanced training models and simulators
- A 100-seat auditorium with an audience-response system
- In-house real-time DVD recording of courses and rapid duplication capabilities
- Additional conference space and breakout rooms
- The capability to broadcast and receive live transmissions anywhere in the world, including endoscopic instruction and demonstration of techniques as well as didactic lectures on research and educational findings
- The potential to provide real-time or recorded access online to IT&T hands-on and didactic courses via video streaming technology
- The ability for domestic and international faculty to participate in courses on site or via satellite to teach cutting-edge techniques live to anyone, anywhere in the world
- A resource for international members to extend training while in the U.S. attending Digestive Disease Week[®] or other meetings, allowing them to learn and practice techniques that are not standard in their regions of the world
- Rentable lab, auditorium, banquet and conference rooms
 - The facility is designed to accommodate training by many medical specialties and is available for use by other organizations interested in renting space

ASGE IT&T Capital Campaign

ASGE's IT&T Capital Campaign is a fundraising project through the ASGE Foundation to construct the new facility that will provide cutting-edge technology and training capabilities to significantly optimize current educational opportunities. ASGE and the ASGE Foundation promote ongoing research in gastrointestinal endoscopy and its applications to disease management and prevention to ultimately improve the quality of endoscopy delivered to patients. The ASGE Foundation also funds programs designed to improve physician training and foster career development as well as supports important educational initiatives aimed at explaining the role of endoscopy in digestive health to the public. The IT&T Capital Campaign has raised funds from ASGE members and corporate partners, and as of April 2012, the campaign has surpassed its \$6 million goal with four months left before the campaign is completed.

To learn more about the IT&T Capital Campaign, visit www.asge.org/ITTCampaign.

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About the American Society for Gastrointestinal Endoscopy

Since its founding in 1941, the American Society for Gastrointestinal Endoscopy (ASGE) has been dedicated to advancing patient care and digestive health by promoting excellence and innovation in gastrointestinal endoscopy. ASGE, with more than 12,000 members worldwide, promotes the highest standards for endoscopic training and practice, fosters endoscopic research, recognizes distinguished contributions to endoscopy, and is the foremost resource for endoscopic education. Visit www.asge.org and www.screen4coloncancer.org for more information and to find a qualified doctor in your area.

About US Endoscopy

Since 1991, US Endoscopy has been a world leader in endoscopy device design and manufacturing, serving the U.S. and international gastrointestinal endoscopy markets. By listening and delivering solutions in the field of endoscopy, our unique lines of proprietary devices provide better, more enhanced product options for GI clinicians. A significant and growing portion of sales are proprietary endoscopic devices created by the company's new product development team with the guidance and direction of luminary physicians and nurses worldwide.

For more information, visit the US Endoscopy website at www.usendoscopy.com.

About Endoscopy

Endoscopy is performed by specially-trained physicians called endoscopists using the most current technology to diagnose and treat diseases of the gastrointestinal tract. Using flexible, thin tubes called endoscopes, endoscopists are able to access the human digestive tract without incisions via natural orifices. Endoscopes are designed with high-intensity lighting and fitted with precision devices that allow viewing and treatment of the gastrointestinal system.