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California Pacific Medical Center
Attn: Paula Rowbury – IES
2330 Clay Street, #106
San Francisco, CA 94115

PROGRAM DETAILS

Evening Reception / Exhibits

Friday, November 9, 2012

Immediately following the live demonstrations – 8:30 pm

Ken Binmoeller, Janak Shah, Yasser Bhat and the IES Team invite you to take part in an evening of socializing and networking. You will also have an opportunity to visit with our exhibitors during this casual and intimate event. Cocktails and hors d'oeuvres will be served.

Room Reservations – Hotel Kabuki

A block of rooms at a discounted rate of $139 per night plus tax has been reserved for all IES New Frontiers participants until September 27, 2012, or until the room block is full. After that date or when the block fills, reservations will be subject to availability and the discounted room rate will no longer be valid. To make reservations, please call the hotel at 1-800-533-4567 and reference: CPMC – IES Symposium.

Venue Parking

City Garage (Japan Center Garage)
1610 Geary Blvd., San Francisco, (415) 567-4573

This indoor parking facility provides direct elevator access to the Hotel Kabuki. Please call garage to verify current parking rates.

Questions?

Contact Paula Rowbury:
Phone: (415) 600-5896
Fax: (415) 600-3706
E-mail: RowburP@sutterhealth.org

Endorsements

This course is endorsed by the American Society for Gastrointestinal Endoscopy

Endorsed by

Continuing Education

CME Credit: California Pacific Medical Center (CPMC) is accredited by the institute for Medical Quality/California Medical Assocation (IMQ/CMA) to provide continuing medical education for physicians. CPMC takes responsibility for the content, quality and scientific integrity of this CME activity.

CPMC designates this live educational activity for a maximum of 11 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity. This credit may also be applied to the CMA certification in Continuing Medical Education.

Fluoroscopy CE Credit: This symposium will provide 8 hours of CME credit during which fluoroscopy will be used which thereby meets the requirements for x-ray specific CE as set forth on the Radiologic Health Branch website.

Registered Nurse CE Credit: This program has been accredited for Physician Continuing Medical Education Category 1 Credit, which is acceptable for meeting RN continuing education requirements, as long as the course has been taken within the appropriate time frames.

GI Specific CE Credit: According to the criteria of the American Board of Certification for Gastroenterology Nurses (ABCGN), 11 hours earned in this activity are considered GI Specific for the purpose of recertification by contact hours through the ABCGN.

Program Supporters

A complete list of program supporters will be provided to all course attendees in our program syllabus.

Program Syllabus

In an effort to reduce paper consumption we have elected to "go green" so we will NOT be handing out a program syllabus onsite. All registered attendees will be given instructions on how to access PDF files of our faculty presentations approximately 2 weeks prior to our program. We appreciate your support of our efforts to reduce waste.

Cancellation Policy

The course fee (less a $25 processing fee) will be refunded for cancellations received in writing prior to October 26, 2012. All refunds will be processed and paid following the course. No refunds will be made for non-attendance by registrants or if cancellations are received after October 26, 2012. All course attendees will receive a full refund in the event that California Pacific Medical Center must cancel this course.

November 9-10, 2012

Interventional Endoscopy: New Frontiers 2012

Live Demonstrations in High Definition

With simultaneous live broadcast to several countries abroad

Hotel Kabuki
1625 Post Street, San Francisco, CA
(415) 922-3200

A Symposium for Gastroenterologists, Surgeons, Oncologists and Gastroenterology Nurse Specialists

IES
Interventional Endoscopy Services

California Pacific Medical Center
A Sutter Health Affiliate
With You. For Life.

PROGRAM AGENDA

Friday, November 9, 2012

7:30 - 8:15 am	Registration / Continental Breakfast / Exhibits
8:15 - 8:30 am	Welcome Address – Kenneth F. Binmoeller
8:30 - 10:30 am	Approach to Pancreaticobiliary Disease – Live Cases Faculty: Kenneth Binmoeller, Janak Shah & Ian Jaffee Moderators: Yasser Bhat, Norio Fukami, Kenneth McQuaid & Klaus Mergener
10:30 - 11:00 am	Morning Break / Exhibits
11:00 am - 1:00 pm	Approach to Pancreaticobiliary Disease – Live Cases Faculty: Kenneth Binmoeller, Janak Shah & Ian Jaffee Moderators: Yasser Bhat, Norio Fukami, Kenneth McQuaid & Klaus Mergener
1:00 - 1:45 pm	Lunch / Exhibits
1:45 - 3:45 pm	Approach to Luminal Endotherapy – Live Cases Faculty: Kenneth Binmoeller, Janak Shah & Ian Jaffee Moderators: Yasser Bhat, Norio Fukami, Kenneth McQuaid & Klaus Mergener
3:45 - 4:15 pm	Afternoon Break / Exhibits
4:15 - 6:15 pm	Approach to Luminal Endotherapy (Including Barrett's Esophagus) – Live Cases Faculty: Kenneth Binmoeller, Yasser Bhat & Ian Jaffee Moderators: Janak Shah, Norio Fukami, Kenneth McQuaid & Klaus Mergener
6:15 pm	Turn in Day 1 Evaluation Forms
6:15 - 8:30 pm	Reception and Exhibits at the Hotel Kabuki

Educational Objectives

Approach to Pancreaticobiliary Disease (4 hrs of CME credit available)
8:30 - 10:30 am / 11:00 am - 1:00 pm

- Understand the role of endoscopy (EUS, ERCP) in the diagnosis and/or treatment of pancreaticobiliary disease.
- Recognize new approaches to manage pancreatic and biliary disorders including: Pancreaticobiliary masses; Pseudocyst Drainage; The incidental pancreatic cyst; Advanced ERCP techniques: intraductal US and Ductoscopy and Failed ERCP: EUS-guided ductal access and interventions.

Approach to Luminal Endotherapy (4 hrs of CME credit available)
1:45 - 3:45 pm / 4:15 - 6:15 pm

- Understand the role of EUS for a various luminal diseases/disorders.
- Recognize the novel endoscopic treatments in the GI tract, and appreciate their relative roles in the context of other therapies including: EUS-guided coiling and glue for gastric varices; Glue and stenting for fistulas; Endoloops for submucosal tumors; Luminal strictures: dilation, stricturoplasty, temporary stents and Mucosectomy.
- Recognize the diagnostic and therapeutic tools to manage patients with Barrett's esophagus including: High-definition endoscopy / narrow band imaging / zoom endoscopy; Endoscopic ultrasound; Mucosal resection and Mucosal ablation.

Saturday, November 10, 2012

7:30 - 8:15 am	Sign-In / Continental Breakfast / Exhibits
8:15 - 8:30 am	Announcements and Introductions
8:30 - 10:00 am	Review of Live Pancreaticobiliary Cases from Friday Faculty: Kenneth Binmoeller, Janak Shah,Yasser Bhat, Norio Fukami, Kenneth McQuaid & Klaus Mergener
10:00 - 10:30 am	Morning Break / Exhibits
10:30 am - 12:00 pm	Review of Live Luminal Cases from Friday Faculty: Kenneth Binmoeller, Janak Shah,Yasser Bhat, Norio Fukami, Kenneth McQuaid & Klaus Mergener
12:00 pm	Turn in Day 2 Evaluation Forms / Program Adjourns

Educational Objectives

Review of Live Pancreaticobiliary and Luminal Cases from Friday (3 hrs of CME credit available)
8:30 - 10:00 am / 10:30 am - 12:00 pm

- Recognize the role of endoscopy in the diagnosis and treatment of pancreaticobiliary disease
- Discuss clinical decision making for patients with complex pancreaticobiliary disease
- Understand new roles for combination EUS and ERCP procedures, and new interventional EUS techniques to facilitate EUS-guided therapy
- Discuss clinical decision making for patients with complex luminal GI disease
- Discuss the role and limitations of endoscopic techniques in treating mucosal and submucosal lesions of the gastrointestinal tract
- Recognize the diagnostic and therapeutic tools in managing patients with Barrett's esophagus

Optional Concurrent Session for Allied Health Professionals
Saturday, November 10, 2012

8:30 - 9:15 am	Biliary Stricture Management Jeannie Lee and Christie Turner
9:15 – 10:00 am	Pseudocyst Drainage Kate Crawford & Julie Ko
10:00 - 10:30 am	Morning Break / Exhibits
10:30 - 11:15 am	Stone Extraction Michael Wico
11:15 am - 12:00 pm	Endoscopic Ultrasound and Fine Needle Aspiration for Solid and Cystic Lesions Kelle Kumar and Ruby Baclig
12:00 pm	Turn in Day 2 Evaluation Forms / Program Adjourns

Educational Objectives

(1.5 hrs of CME credit available)

- Describe wire management, dilation and metal stent placement in biliary strictures
- Describe equipment and technique used for endoscopic pseudocyst drainage and cyst aspiration

(1.5 hrs of CME credit available)

- Describe and demonstrate techniques for stone extraction during ERCP
- Describe and demonstrate proper balloon placement and fine needle aspiration for solid and cystic lesions

COURSE FACULTY
Live Demonstrations and Case Review

Invited Faculty

Norio Fukami, MD, FASGE
Associate Professor of Medicine,
Director of Endoscopic Ultrasound,
Co-Director, Endoscopy,
Division of Gastroenterology & Hepatology,
University of Colorado Anschutz Medical Campus

Kenneth R. McQuaid, MD, FASGE, FACG
Chief of Gastroenterology, San Francisco VA Medical Center;
Professor of Medicine, University of California, San Francisco
San Francisco VA Medical Center, Division of Gastroenterology;
Secretary, American Society for Gastrointestinal Endoscopy

Klaus D. Mergener, MD, PhD, MBA, FASGE, FACG
Director, GI Hospitalist Services, Digestive Health Specialists, Tacoma, WA;
Clinical Medical Director, Gastroenterology, MultiCare Health System;
Councilor, American Society for Gastrointestinal Endoscopy

California Pacific Medical Center Faculty

Kenneth F. Binmoeller, MD, FACG
Medical Director, Paul May and Frank Stein Interventional Endoscopy Center, California Pacific Medical Center

Janak N. Shah, MD, FASGE
Director, Pancreatic and Biliary Endoscopy, Paul May and Frank Stein Interventional Endoscopy Center, California Pacific Medical Center

Yasser M. Bhat, MD
Director, Esophageal Imaging and Therapy, Paul May and Frank Stein Interventional Endoscopy Center, California Pacific Medical Center

Ian M. Jaffee, MD, FCAP
Director, Cytopathology, California Pacific Medical Center

Program Planning Committee

Kenneth F. Binmoeller, MD, FACG
Janak N. Shah, MD, FASGE
Yasser M. Bhat, MD
Paula J. Rowbury
Kelle R. Kumar, RN, BSN

FACULTY
Concurrent Session for Allied Health Professionals

California Pacific Medical Center's IES Team

Ruby Baclig
Kate Crawford, RN
Jung-Eun (Julie) Ko, RN
Kelle Kumar, RN, BSN
Jeannie Lee, RN, BSN
Christie Turner, RN, ADN, CGRN
Michael Wico, RN, MSN, BSN

Questions? Contact Paula Rowbury:
Phone: (415) 600-5896 / Fax: (415) 600-3706
E-mail: RowburP@sutterhealth.org

REGISTRATION FORM

First Middle Last Degree

Title: ❑ MD ❑ RN ❑ Other: _____

License no. *(required for CE credits)*

Telephone Fax

Email *(Confirmation letter will be sent via e-mail)*

Address

City State Zip

Hospital Department

Registration fee includes: course materials, breakfast on Fri. & Sat., lunch on Fri., and Fri. evening reception at the Hotel Kabuki for registrants only.

❑ Yes **I will attend the evening reception on Friday, November 9, 2012.**

❑ Yes **I will attend the Concurrent Session for Allied Health Professionals on Saturday, November 10, 2012.**

To encourage early registration, we are offering a special discounted rate to all attendees who register on or prior to Friday, 10/12/12.

Physicians	Non-physicians	
$200.00	$175	Early Registration Fee (postmarked on or before 10/12/2012)
$250.00	$225	Late Registration Fee (postmarked after 10/12/2012)
$ _____		**Total amount enclosed**

Registration Deadline: Friday, 11/2/12

Payable by: ❑ Check to CPMC

-or- Mark credit card type below and provide details

❑ VISA ❑ MasterCard ❑ American Express ❑ Discover

Credit Card #_____

Security # on back of card _____ Exp. date_____

Name on card_____

Authorized Signature_____

Mail to: California Pacific Medical Center
Attn: Paula Rowbury – IES
2330 Clay Street, #106
San Francisco, CA 94115

Fax to: 415-600-3706

Questions: 415-600-5896

Space is limited and is offered on a first come, first served basis.