MARKETING OPPORTUNITIES

COURSE SYLLABUS ADVERTISEMENT

Frequency	Full Page	½ Page	¼ Page
1x	$1000	$750	$500
3x	$900	$675	$450
6x	$800	$600	$400

All announcement text, graphic files, or artwork must be submitted electronically in 4 color (as you wish it to appear in the printed course syllabus) as an attachment to spride@asge.org .

Dates	Course	Location	Deadline
2012 Opportunities			
June 22-23	Advanced Techniques in Colonoscopy and GI Emergencies	Oak Brook, IL	May 25
July 14	Improving Quality and Safety in Your Endoscopy Unit	Dallas/ Ft. Worth, TX	June 22
July 21-22; July 28-29: August 4-5; August 11-12; August 18-19	First Year Fellows Endoscopy Course	Oak Brook, IL	June 22
September 13	Improving Quality and Safety in Your Endoscopy Unit	Washington, DC	August 17
September 14-16	EndoFest 2012	Washington, DC	August 17
October 19	ASGE Postgraduate Course at ACG	Las Vegas, NV	September 21
November 9-10	ERCP Boot Camp for the GI Team	Oak Brook, IL	October 19
November 10	Improving Quality and Safety in Your Endoscopy Unit	Orlando, FL	October 19

EXHIBITING

*GI Outlook and Endofest will offer 8'x10" booths.
**Table top exhibit space only.

Dates	Course	Location	Cost	Deadline
2012 Opportunities				
July 14	Improving Quality and Safety in Your Endoscopy Unit	Dallas/ Ft. Worth, TX	$2,500**	**June 29, 2012**
August 17 **August 17-19**	Health Information Technology Summit GI Outlook	Chicago, IL	$3,500	**June 29, 2012**
September 13	Improving Quality and Safety in Your Endoscopy Unit	Washington, DC	$2,500**	**June 29, 2012**
September 14-16	EndoFest® 2012	Washington, DC	$3,500	**June 29, 2012**
November 10	Improving Quality and Safety in Your Endoscopy Unit	Orlando, FL	$2,500**	**June 29, 2012**

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SYMPOSIUMS

ASGE provides several opportunities throughout the year for companies to host their own educational training courses in conjunction with its CME courses. The Industry Symposia offers sponsors the opportunity to share information with physicians about their products, services, new indications or recent FDA approvals. The following courses will offer Industry Symposia in 2012.

Dates	Course	Location	Cost	Deadline
2012 Opportunities				
July 14	Improving Quality and Safety in Your Endoscopy Unit	Dallas/ Ft. Worth, TX	$7,500	**June 1, 2012**
August 17 **August 17-19**	Health Information Technology Summit GI Outlook	Chicago, IL	$10,000	**June 1, 2012**
September 13	Improving Quality and Safety in Your Endoscopy Unit	Washington, DC	$7,500	**June 1, 2012**
September 14-16	EndoFest	Washington, DC	$10,000	**June 1, 2012**
November 10	Improving Quality and Safety in Your Endoscopy Unit	Orlando, FL	$7,500	**June 1, 2012**

***Industry breakfast symposia does not include the cost of food and are available on a first come/ first serve basis. The Industry Breakfast Symposia is an exclusive opportunity that is limited to one per day/ per course (in some cases, only one may be offered)**.

HOW CAN YOU GET MORE INFORMATION?

If you have any questions, please e-mail Shelea Pride, Foundation, Sales and Business Development Administrative Specialist, spride@asge.org or the ASGE Corporate Relations department at corporaterelations@asge.org .

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