

PRACTICAL SOLUTIONS FOR THE GI PRACTICE

Putting the Pieces Together

GI Endoscopy Unit Leadership – Cultivating a Successful Team

FRIDAY, MARCH 31 AND SATURDAY, APRIL 1, 2017

Course Directors

Brett B. Bernstein, MD, FASGE

Joseph J. Vicari, MD, MBA, FASGE

Faculty

Firas H. Al-Kawas, MD, FASGE

David Hambrick, RN, CGRN

Bret T. Petersen, MD, FASGE

John L. Petrini, MD, FASGE

David H. Robbins, MD, MSc, FASGE

ASGE Institute for Training and Technology
Downers Grove, IL



EARLY REGISTRATION DISCOUNTS END
MARCH 2, 2017

QUALITY

GI Endoscopy Unit Leadership – Cultivating a Successful Team

Course Description

Geared toward emerging and established GI endoscopy unit leaders, this course will focus on leaders' roles and responsibilities to align teamwork around clinical and operational issues. Attendees will gain the essentials needed to become effective leaders, and to run an efficient, high-quality, and profitable GI unit. The course agenda was developed jointly between ASGE and organizers of the annual endoscopy directors' conference to provide a well-rounded and comprehensive meeting.

The first day's evening session highlights practical approaches to the management and operations of an endoscopy unit, and is a must-attend for those newer to unit leadership, while serving as an excellent refresher on the fundamentals for the seasoned unit leader. The main program on day two will dive deeper into the core knowledge and competencies that leadership teams need to be effective managers, influencers, and advocates for their units.

Presented by seasoned strategic thinkers in the management of GI endoscopy units, course topics include the role of unit leadership, strategic planning and business development; using quality data in payer negotiations; meeting regulatory expectations; accreditation strategy; instilling a culture of safety; physician remediation; risk mitigation. These components are interconnected and come together to provide high-quality and comprehensive training and team building opportunities.

Target Audience

This course will draw emerging, current and future team leaders of GI endoscopy units in all settings. The course content will also attract those aspiring to become a leader in an endoscopy unit, giving the attendees the knowledge of what the expectations, challenges and rewards would involve. The course is designed for all sizes of GI units with a focus on ambulatory surgical centers and hospital GI units.

Objectives

- Discuss establishing and maintaining a culture of quality and safety
- Describe step by step strategic planning allowing the alignment of the unit to reach optimal operating efficiencies
- Define how each leadership role contributes and complements each other to create the success and vitality of the unit/organization
- Discuss how to ensure the unit is safe, economically viable, and in compliance with all credentialing and regulatory requirements while being prepared for audits
- Describe from a clinical perspective how to make the unit the best environment for patients and the procedures performed

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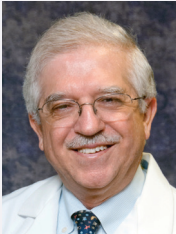


Brett B. Bernstein, MD, FASGE
Medical Director
Mount Sinai Health System
New York, NY



Joseph J. Vicari, MD, MBA, FASGE
Managing Partner
Rockford Gastroenterology Associates
Rockford, IL

Faculty



Firas H. Al-Kawas, MD, FASGE
Director of Endoscopy
Sibley Memorial Hospital
Washington, DC



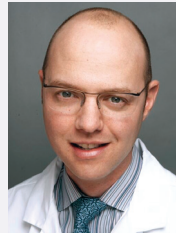
David Hambrick, RN, CGRN
Nurse Manager/Consultant
Dallas, TX



Bret T. Petersen, MD, FASGE
Mayo Clinic
Rochester, MN



John L. Petrini, MD, FASGE
Sansum Clinic
Santa Barbara, CA



David H. Robbins, MD, MSc, FASGE
Medical Director
Manhattan Endoscopy
New York, NY

QUALITY

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Agenda

FRIDAY, MARCH 31, 2017

4:00 pm	Registration
5:00 - 5:10 pm	Welcome Announcements
5:10 - 5:30 pm	Benchmarking and Marketing
5:30 - 5:50 pm	Avoiding the Silo Effect: Communication and Physician Representation
5:50 - 6:10 pm	Personnel Recruitment, Training, and Addressing the Disruptive Employee
6:10 - 6:30 pm	Everything about Inventory
6:30 - 6:50 pm	The ABCs of Endoscopy Leadership
6:50 pm	Adjourn for the Day

Agenda

SATURDAY, APRIL 1, 2017

6:30 - 7:30 am	Continental Breakfast and Exhibits
7:30 - 7:45 am	Course Directors' Welcome and Introductions
7:45 - 8:05 am	Endoscopy Unit Management Models
8:05 - 8:25 am	Endoscopy Unit Management: Nursing Perspective
8:25 - 8:45 am	Physician Engagement - Pearls and Pitfalls
8:45 - 9:05 am	How to Deal with the Disruptive Physician
9:05 - 9:35 am	Roundtable Discussion I
9:35 - 10:00 am	Break and Exhibits
10:00 - 10:30 am	Creating a Culture of Quality - Making It Stick
10:30 - 11:00 am	The Human Aspects of Infection Control
11:00 - 11:30 am	Infection Control in Endoscopy: How to Minimize the Risk?

FRIDAY, MARCH 31 AND SATURDAY, APRIL 1, 2017

Agenda SATURDAY continued

11:30 am – 12:00 pm	Roundtable Discussion II
12:00 – 1:00 pm	Networking Lunch - Medical Directors - Nurse/Executive Leadership
1:00 – 1:20 pm	Endoscopy Unit Finances
1:20 – 1:50 pm	Patient Experience – What’s the Secret Sauce
1:50 – 2:20 pm	Roundtable Discussion III
2:20 – 2:50 pm	Break and Exhibits
2:50 – 3:20 pm	Peer Review – Addressing the Outlier
3:20 – 3:50 pm	Risk Mitigation – What if I miss a lesion?
3:50 – 4:20 pm	Roundtable Discussion IV
4:20 – 4:30 pm	Closing Remarks
4:30 pm	Course Adjourned

Subject to change.



GI ENDOSCOPY UNIT LEADERSHIP – CULTIVATING A SUCCESSFUL TEAM

HOTEL ACCOMMODATIONS

ASGE courses have a history of selling out. It is recommended that you make your hotel reservations as soon as possible. However, you may want to wait to make your airline reservations until you receive confirmation of registration from ASGE.

Chicago Marriott Suites Downers Grove
1500 Opus Place, Downers Grove, IL 60515
(tel) 630-852-1500, (toll free) 800-228-9290

ASGE has arranged a room rate of \$89 per night plus applicable tax. This discount is valid only if the reservation is made before **Friday, March 10, 2017**. Please contact the hotel directly to make hotel reservations. Please mention “ASGE Unit Leadership Course” when making your reservation.

CONTINUING MEDICAL EDUCATION

Physicians – The American Society for Gastrointestinal Endoscopy (ASGE) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. ASGE designates 9.5 *AMA PRA Category 1 Credits™* for this activity. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nurses – All nurse participants in the **GI Endoscopy Unit Leadership** course will receive a certificate of attendance specifying hours of education accredited for *AMA PRA Category 1 Credit™*. This certificate can be used toward nursing requirements.

Practice Administrators – This program is eligible for American College of Medical Practice Executive (ACMPE) Credit Hours. To apply this program toward your ACMPE continuing medical education requirement, please calculate the total number of clock hours you spent in educational sessions and enter your hours online in the *MY TRANSCRIPT* area of mgma.com.

ASGE CANCELLATION POLICY

Requests for refunds must be received in writing to education@asge.org at least two weeks before the activity and will be subject to an administrative fee of \$100. Attendee substitutions are permitted with ASGE authorization. ASGE has the right to cancel a program at any time at its discretion.

For more information about this or upcoming ASGE educational courses, please visit www.asge.org, email education@asge.org or call 630-573-0600.

Industry representatives interested in attending this course must contact Linda Kay Tyler, Senior Director, Sales and Business Development (Ph. 630.570.5601; email: ltyler@asge.org), or Sara Estrella, Assistant Manager, Sales and Business Development (Ph. 630.570.5618; email: sestrella@asge.org). In compliance with ACCME guidelines, industry representatives may not participate in hands-on training or ask questions during a CME course.

For more information about this or upcoming ASGE educational courses, please visit www.asge.org, email education@asge.org or call 630.573.0600.

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Registration Fees	On or before March 2, 2017	After March 2, 2017
Physician Member	<input type="checkbox"/> \$595	<input type="checkbox"/> \$695
Physician Non-Member	<input type="checkbox"/> \$750	<input type="checkbox"/> \$850
Member Non-Physician	<input type="checkbox"/> \$400	<input type="checkbox"/> \$500
Non-Member Non-Physician	<input type="checkbox"/> \$500	<input type="checkbox"/> \$600
Total Registration Fee	\$	\$

Industry representatives interested in attending this course must contact Sara Estrella, Assistant Manager, Sales and Business Development (phone: 630-570-5618; email: sestrella@asge.org). In compliance with ACCME guidelines, industry representatives may not participate in hands-on training or ask questions during a CME course.

REGISTRATION FORM

Name		Date
Academic Degree(s)		Title
Institution		NPI#
Address		
City	State	Zip
Country		Specialty
E-mail	Phone	Fax
This information is my: <input type="checkbox"/> Home <input type="checkbox"/> Work ASGE Member? <input type="checkbox"/> Yes <input type="checkbox"/> No Member ID _____		

NOT A MEMBER? Save even more when you join ASGE prior to registering for the courses. Submit a membership application with your registration form and receive the discounted member rate. Visit asge.org/join for more information.

FOUR EASY WAYS TO REGISTER

- 1. Online at www.asge.org** (Recommended)
- 2. Phone:** 630-573-0600
- 3. Fax:** 630-963-8332

Credit Card: Visa MasterCard AmEx Discover Total \$ _____

Cardholder Name _____

Card Number _____ Expiration Date _____

Signature _____

- 4. Mail:** Send your completed registration form and check for \$ _____ made payable to:
American Society for Gastrointestinal Endoscopy
PO Box 809055, Chicago, IL 60680-9055

For all registration inquiries, email ASGE Customer Care at info@asge.org or call 630-573-0600.

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EARLY REGISTRATION DISCOUNTS END
MARCH 2, 2017

Register at www.asge.org

THE ESSENTIALS YOU NEED TO RUN AN EFFICIENT, HIGH-QUALITY AND PROFITABLE GI UNIT!

Round Table Discussions • Engaging Speakers • Networking



American Society for Gastrointestinal Endoscopy
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Downers Grove, IL 60515

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