

## **ASGE endorsement of an educational activity**

ASGE endorsement does not imply any form of sponsorship. ASGE does not take responsibility or liability for any of the content presented in an endorsed activity. ASGE endorses programs under the following conditions:

- ASGE reviews and approves the program content and faculty, and promotional materials. ASGE may request changes to the material.
- The major educational focus of the program is relevant to GI endoscopists.
- At least one ASGE member is on the planning committee and/or faculty for the course.
- Faculty will uphold the highest standards of endoscopic practice in their presentations.
- The program is compatible with ASGE practice guidelines.
- The program will not jeopardize patient privacy or the confidentiality of medical records.
- The ASGE logo will be placed prominently on all mailings, signage, brochures, syllabi and other materials related to the program in accordance with our graphic standards.
- ASGE assumes no financial responsibility or liability for the program.
- ASGE members must be guaranteed the lowest available registration fee.
- ASGE announcements of other programs, products, and membership information will be made available to all attendees in the registration area.
- This endorsement applies only to this single event/material and must be renewed for future events/versions.
- No commercial benefit will result from this activity.

ASGE charges a fee of \$1,500 for endorsement that includes:

- Use of the ASGE logo within the ASGE graphic standards
- One-time use of the ASGE member mailing list
- Listing under “ASGE Endorsed Activities” on the ASGE web-site
- One-time email blast to Special Interest Group(s) (SIG) relevant to the course, pending approval of the SIG chair.

Note: ASGE does not provide an email distribution list, or dedicated blast emails to the ASGE email distribution list, for any events that are not directly sponsored by ASGE.

Organizations requesting endorsement must include the following materials with the request:

- Signed application form, acknowledging the conditions mentioned above
- **NEW:** Live Activity Endorsement Form for all activities including live demonstrations (in addition to the application)
- Details of the proposed program’s content and faculty.
- Draft promotional materials.
- Names of other organizations sponsoring or endorsing your program.