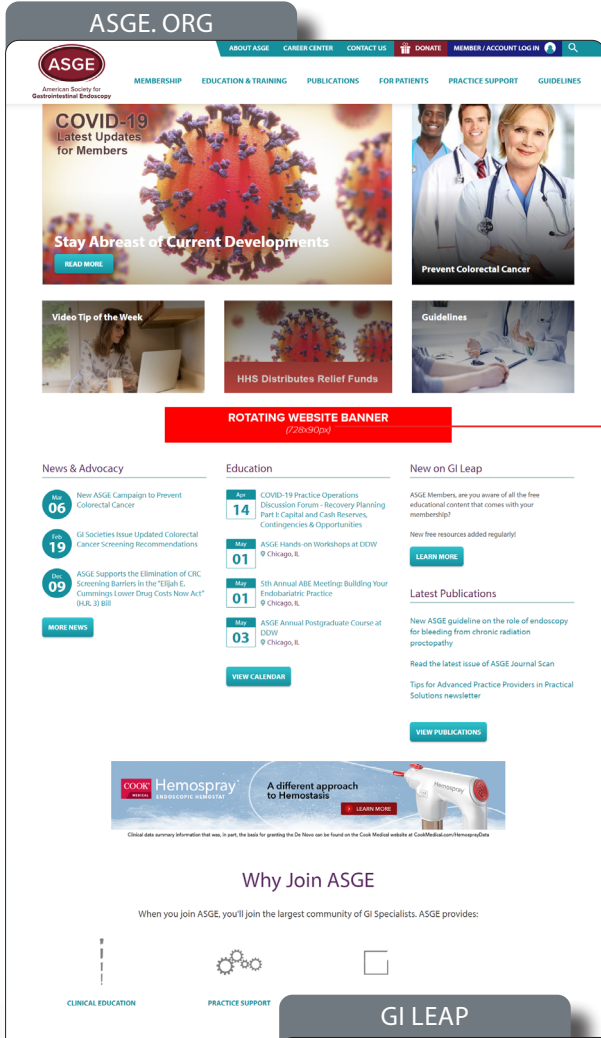




American Society for
Gastrointestinal Endoscopy

MEDIA KIT

REACH THE VISITORS TO ASGE.ORG AND THE GI LEAP LEARNING PLATFORM



American Society for
Gastrointestinal Endoscopy

ASGE.org Website:

ASGE physicians have highly specialized training in endoscopic procedures of the digestive tract, including upper gastrointestinal (GI) endoscopy, flexible sigmoidoscopy, colonoscopy, endoscopic retrograde cholangiopancreatography (ERCP) and endoscopic ultrasound (EUS). ASGE is the only medical society that requires documentation of specific training in GI endoscopic procedures. Website placements will be run of site on ASGE.org, with an additional placement on the GI Leap Education Page.

Pricing:

A. Website Banner Package

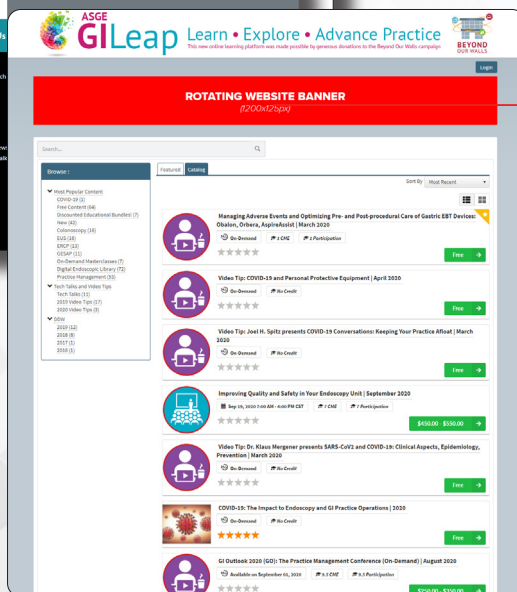
ASGE.org Webiste: 728 x 90 pixels

GI Leap Website: 1200 x 125 pixels

\$5,000/Year


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Our graphic services are included.

*All positions are sold on a first-come, first-served basis.



REACH OVER 8,000 SUBSCRIBERS WEEKLY!

SCOPE E-NEWSLETTER

SCOPE 

January 29, 2020

LEADERBOARD BANNER
(600x75px)

Video Tip of the Week
This week's video tip features Douglas G Adler, MD, FASGE, presenting *EUS-Guided Celiac Block and Neurolysis*.

Be an Innovator at a Shark Tank Session at DDW® - Deadline extended!
The four societies of DDW (ASGE, AGA, AASLD, and SSAT) will once again be sponsoring an engaging opportunity for innovators to present their concept and development status of a novel product or service at a DDW Shark Tank combined clinical session on Sunday, May 3. Submit your interest to represent ASGE as an innovator by sending a short bio and statement of interest with subject line "Shark Tank" to [Bret T. Petersen, MD, FASGE](#), by February 7. If selected as the ASGE innovator, a title and more complete outline will be due to DDW in late March. [Learn More](#).

TOP FEATURED CONTENT

GIE and VideoGIE - February Highlights
The February issue of *GIE* features articles on using artificial intelligence in the GI practice, as well as eight author interviews on a variety of subjects. Also see VideoGIE which has four Editor's Choice videos this month.

MIDDLE BANNER
(600x75px)

Free Webinar for ABE Members
Join Shelby Sullivan, MD, on March 19 for a free webinar on Managing Adverse Events and Optimizing Pre- and Postprocedural Care of Gastric EBT devices: Obalon, Orbera, AspireAssist. This webinar will feature in-depth discussion along with participant Q&A. [Register today](#).

BOTTOM FEATURED CONTENT

New Resources to Help Clinicians Submit MIPS Data
New [Quality Payment Program \(QPP\)](#) resources are now available to help eligible clinicians submit their 2019 Merit-based Incentive Payment System (MIPS) data until the submission period closes on March 31, 2020.

BOTTOM BANNER
(600x75px)

American Society for Gastrointestinal Endoscopy
3300 Woodcreek Drive - Downers Grove, IL 60515

Questions or feedback? Email [ASGE](#) or call 630-573-0600

[Unsubscribe](#)

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American Society for
Gastrointestinal Endoscopy

About SCOPE eNewsletter:

The SCOPE eNewsletter is released weekly on Wednesdays, highlighting newsworthy items pertaining to gastroenterology for ASGE members.

Pricing:

A. Leaderboard Banner

600 x 75 pixels

\$7,500/Quarter

B. Top Featured Content

Image: 180 x 150 pixels

Up to 50 words of text to accompany the image

\$7,000/Quarter

C. Middle Banner

600 x 75 pixels

\$6,500/Quarter

D. Bottom Featured Content

Image: 180 x 150 pixels

Up to 50 words of text to accompany the image

\$6,000/Quarter

E. Bottom Banner

600 x 75 pixels

\$5,500/Quarter

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REACH OVER 8,000 SUBSCRIBERS MONTHLY!



American Society for
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About *Practical Solutions* eNewsletter:

The *Practical Solutions* eNewsletter is released monthly on the last Tuesday of the month, providing resources for the GI Team on policy, practice, quality, reimbursement and patient education.

Pricing:

A. Leaderboard Banner

600 x 75 pixels

\$6,000/Quarter

B. Featured Content

Image: 180 x 150 pixels

Up to 50 words of text to accompany the image

\$5,000/Quarter

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PRACTICAL SOLUTIONS

PRACTICAL SOLUTIONS
Monthly eNewsletter

Resources for the GI Team
on Policy, Practice, Quality,
Reimbursement and Patient Education

September 24, 2019

Tips on Introduction, Orientation and
Reimbursement of Advanced Practice Providers

The decision to hire an Advanced Practice Provider (APP)
into your practice should involve a thorough review of
service needs and programmatic goals.

Read More

LEADERBOARD BANNER
(600x75px)

ASGE Practice Management Resources

ASGE has the resources you need for your GI Team.
Click on the video to hear about them.

Watch Video

JOE VICARI
Regional Compliance Manager, Midwest Region

Advanced Practice Providers: ASGE would like to keep you updated on resources for your practice. [Sign up](#)
for [ASGE Practice Management alerts](#) so that we may share and update you as new items become available
regarding Practice Management, Advocacy, and other related news.

SIGN UP NOW

FEATURED CONTENT

Your ASGE APP Coding Tips

Helpful coding tips about APP insurance credentialing and
split-share service billing.

Read more

The APP Visit - Creating a Quality Note

Effective communication is the most important
aspect of the advanced practice provider (APP)-
physician team.

Read more

ASGE 2019 Webinar Series On-Demand: The
Advanced Practice Providers Visit

From clinical to coding, a learning opportunity for your
entire team of APP providers.

Read more

ASGE
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Gastrointestinal Endoscopy

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American Society for
Gastrointestinal Endoscopy

About the Dedicated Blast:

Dedicated Blasts are only sent out once per month to all ASGE members, with only one company allowed to promote their message.

Pricing:

Dedicated Blast

HTML or TXT File | Email Subject Line | Reply To Email

\$5,000/Each

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