ASGE LEARNING CENTER EXPERIENCE EDUCATION FOR THE MODERN LEARNER

Digestive Disease Week DDW® 2019

Saturday, May 18 to Tuesday, May 21 Hall E, Street Level, San Diego Convention Center

Saturday, May 18, 8:00 am - 5:00 pm Sunday, May 19 through Tuesday, May 21, 8:00 am - 4:00 pm

HANDS-ON DEMONSTRATIONS

THEATER AREA

LEARNING LOUNGE





ASGE LEARNING CENTER

The ASGE Learning Center is THE interactive and networking hub at DDW[®] 2019! Take the opportunity to participate in hands-on technology demonstrations, learn

about all the new on-demand content on GI Leap, join your peers for informational micro-sessions (schedule included), and then relax in the Learning Lounge and take advantage of viewing ASGE's endoscopic procedural videos, recorded masterclasses, webinars, and recently released on-demand resources for GI Fellows.



GI LEAP – ASGE'S EDUCATION PLATFORM





Simulcast Courses



Hands-On Courses





On-Demand Courses

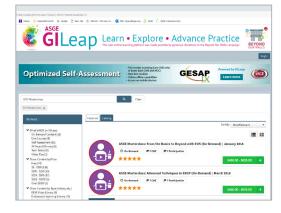
It's Learning Built for Living

Whether you're looking for convenience, flexibility or cost-effective options in your professional development, ASGE has a style of learning to meet your schedule and your lifestyle.

Access GI Leap via the web at learn.asge.org or the GI Leap App, in the App Store and on Google Play! New educational content is added weekly, including:

- ASGE Masterclasses on EUS, ERCP, Advanced Colonoscopy and GERD to Barrett's
- DDW 2019 Video Plenary, World Cup and Honorable Mention winners; over 75 peer-reviewed, short procedural videos at your fingertips
- 2019 AV Award Winners: "Lumen Apposing Metal Stents: A New Frontier in Therapeutic Endoscopy" and "Overcoming the Hurdles of Gastrointestinal Endoscopic Treatment: Endoscopic Submucosal Surgery"
- 2019 AV Award Honorable Mention: "Prediction, Prevention and Management of Bleeding during Endoscopic Retrograde Cholangiopancreatography"
- Hundreds of educational videos from ASGE's Endoscopic Learning Library, DDW Presentations, and Clinical and Practice webinars.
- Practice Management Courses, including Coding, Reimbursement and Quality.
- ...and the very popular, Gastrointestinal Endoscopy Self-Assessment Program (GESAP IX) to help you prepare for your Boards and/or Recertification

It's easier than ever to find what you need on GI Leap, including over 350 titles for ASGE Members. Stop by the Learning Center and find out how GI Leap can help you stay up to date.



GI Leap...Educational resources at your fingertips, on your schedule, on your device.



The ASGE Learning Center is supported, in part, by educational grants from Gilead Sciences and Olympus Corporation of the Americas.



ASGE LEARNING LOUNGE

Come and relax in one of the many comfortable chairs within the Learning Lounge, while using an iPAD to watch what interests you most:

- Clinical videos, from ASGE's extensive digital Endoscopic Learning Library
- Excerpts from ASGE's Masterclass Courses designed by THE experts in the field
- ASGE's most popular on-demand titles in Bariatrics, GERD, Colonoscopy, EMR, Barrett's Esophagus
- NEW! On-Demand content specifically geared toward Fellows and Senior Fellows
- ...and much more!

FREE Videos for DDW Attendees – Earn CME + Download Video

Like what you've watched? You'll also have the option to use an exclusive access code while attending DDW 2019 to download the full versions of select videos for free and earn CME.

Select videos include:

- Anorectal Bleeding (DV058)
- Esophageal Introitus (DV061)
- Detection, Diagnostic and Treatment of Superficial Nonpolypoid Barrett's Neoplasia (DV063)
- Diagnostic and Therapeutic Endoscopy in Patients After Ileal Pouch Surgery (DV067)
- Polyposis Syndrome/Genetic GI: Endoscopic Diagnosis and Management (DV068)
- Troubleshooting Commonly: Encountered Problems with Endoscope (DV076)
- Endoscopic Management of Necrotizing Pancreatitis and Pseudocysts (DV077)

To Access the FREE Videos:

- 1. Login to GI Leap (learn.asge.org) with your ASGE login credentials
- 2. Type 2019 Sampler in the Search bar.
- 3. Click the 2019 Sampler course and then Add to Cart.
- 4. Enter FREEVIDEO19 as the promotional code.* Click Apply.
- 5. Click Purchase.

Congratulations! Now, click My Courses to access this content at any time.

*This promotional code is valid only during DDW 2019.

ASGE Gastrointestinal Endoscopy Self-Assessment Program IX (GESAP IX)

GESAP IX is your premier online selfassessment program. Powered by GI Leap, ASGE's online learning platform, GESAP IX is unlike any previous edition, thanks to upgraded features that bring you better performance, educational content, functionality, simplicity, and control. All



GESAP IX content involves questions that are case-based rather than simple knowledge questions. You'll also be able to learn interactively from endoscopic images and videos, as well as in-depth references, explanations and links to knowledge-enhancing ASGE tools.

The most important enhancement to *GESAP IX* gives you more control of your learning experience through two modes of self-assessment (learn mode or exam mode). Decide how you want to evaluate and enhance your knowledge by selecting the mode that suits your needs, for more information visit https://www.asge.org/gesap.



ASGE Theater

Enjoy live presentations from leading experts on hot topics and challenges that include GI disease management and therapeutic or diagnostic procedures.

Technology Demonstration and Hands-On Experiences

Throughout the duration of DDW, participate in small group hands-on endoscopic demonstrations in the ASGE Learning Center hosted by various industry supporters. Experience the latest GI tools and up-to-date equipment and technology. No registration required.

Diagnostic Endoscopic Ultrasound (EUS) Training: A Comprehensive Learning Program

If you would like to add EUS to your

endoscopic practice and are five or more years out of fellowship training, stop by the ASGE Learning Center to inquire about the new training program for Diagnostic EUS. The curriculum progresses from e-learning modules to hands-on training at the ASGE IT&T center and culminates with an individual EUS proctorship at a high volume EUS center. On completion, it is envisioned that the learner will achieve the competency needed for the evaluation of benign and malignant diseases of the gastrointestinal tract and adjacent organs, as well as for tissue acquisition through fine needle aspiration/biopsy. This program is brought to you through an educational collaboration between the ASGE and Olympus Corporation of the Americas. For more information visit www.asge.org/diagnosticEUS.

ASGE THEATER

Stop by the ASGE Theater area during official DDW breaks and take advantage of formal presentations from world renowned experts offering insight on the latest topics in the GI field. No registration is required to participate – simply show up and enjoy the presentation!

Presenter	Торіс	Time			
Saturday, May 18, 2019					
ASGE 2019 Hot Topic	Polypectomy Prevention/Treatment of Adverse Events - Keith L. Obstein, MD, FASGE	10:00 – 10:50 am			
ConMed	An Efficient and Effective Approach to ERCP: A Physician's Experience - Kalpesh Patel, MD	12:00 – 12:30 pm			
ConMed	Tips and Tricks for Colon EMR – Uzma D. Siddiqui, MD, FASGE	12:40 – 1:10 pm			
ASGE 2019 Hot Topic	Clipping EMR/Closure Overview – Kevin A. Waschke, MD, CM, FRCPC, FASGE	2:40 – 3:10 pm			
VideoGIE	Meet the VideoGIE top Reviewers: Learn the Art of Reviewing <i>Moderators:</i> Ryan Law, DO and Lisa Cassani, MD <i>Panelists:</i> Seiichiro Abe, MD, Mankanwal S. Sachdev, MD, FASGE, Phillip S. Ge, MD, Amy E. Hosmer, MD	3:20 – 3:50 pm			
	Sunday, May 19, 2019				
Lumendi	Early ESD/EMR Clinical Experience with DiLumen, A Novel Colon Stabilization Device - Mohamed O. Othman, MD	10:00 – 10:30 am			
Cook Medical	Hemospray: Make GIB Management Great Again! – Vivek Kaul, MD, FASGE	10:40 – 11:10 am			
CRH Medical	Anorectal Disorders: The Non-Operative Treatment of Hemorrhoids and Anal Fissures – Mitchel Guttenplan, MD	11:20 – 11:50 am			
ConMed	Hemorrhoid Therapies: Treatment Options and Revenue Opportunities – Devjit Nayar, MD	12:00 – 12:30 pm			
ConMed	ERCP Short Wire Solutions – Jason Samarasena, MD	12:40 – 1:10 pm			
ASGE 2019 Hot Topic	Marketing Your Practice – Reed B. Hogan, MD	2:00 – 2:30 pm			
VideoGIE	Meet the Video/GIE Image Quiz Editors: Test Your Knowledge – Lisa Cassani, MD and Victoria Gomez, MD	3:20 – 3:50 pm			
GIE	Meet the Editors <i>Moderator:</i> Michael B. Wallace, MD, MPH, FASGE (GIE), <i>Panelists:</i> Peter D. Siersema, MD, PhD, FASGE (Endoscopy), Hilary Hamilton-Gibbs (Endoscopy) Deborah Bowman (GIE & VideoGIE), Stephanie Kinnan (GIE & VideoGIE)	4:00 – 4:30 pm			
	Monday, May 20, 2019				
Cook Medical	Hemospray: The New Kid on the Block for GI Bleeding - Amit Rastogi, MD, FASGE	10:00 – 10:30 am			
Lumendi	Early ESD/EMR Clinical Experience with DiLumen, a Novel Colon Stabilization Device - Mohamed O. Othman, MD	10:40 – 11:10 am			
CRH Medical	Anorectal Disorders: The Non-Operative Treatment of Hemorrhoids and Anal Fissures – Mitchel Guttenplan, MD	11:20 – 11:50 am			
ConMed	Clips in Polypectomy and Ampullectomy Closures and Bleeding - Daniel Mullady, MD, FASGE	12:00 – 12:30 pm			
ConMed	Beyond the Stent Movement: Controlling Migrations, a Physician's Experience – Todd H. Baron, MD, FASGE	12:40 – 1:10 pm			
ASGE 2019 Hot Topic	Post-Polypectomy Steps/Tattoo, Retrieval and Follow-up – Shayan S. Irani, MD, FASGE	2:00 – 2:30 pm			
VideoGIE	Meet the VideoGIE Tools and Techniques Authors: Learn the Art of Endoscopy Documentary Moderator: Gottumukkala S. Raju, MD, FASGE Panelists: Peter B. Kelsey, MD, FASGE, Brenna W. Casey, MD, FASGE, Roy M. Soetikno, MD, MS, FASGE and Tonya R. Kaltenbach, MD, MS, FASGE	3:20 – 3:50 pm			
ASGE 2019 Hot Topic	Tips to My Younger Self: Advice for Fellows – <i>Panelists:</i> Vladimir M. Kushnir, MD, FASGE, Anna Duloy, MD and Lisa Cassani, MD	4:00 – 4:30 pm			
	Tuesday, May 21, 2019				
ASGE 2019 Hot Topic	Video Tips You Can You Use With Your Team – Michelle A. Anderson, MD, FASGE	10:00 – 10:30 am			
ASGE 2019 Hot Topic	Advanced Colonoscopy Techniques and Video Discussions - Douglas K. Rex, MD, FASGE	10:40 – 11:10 am			
ConMed	A Video Collection of Advances in Hemostasis Technology – Novel Applications	12:00 – 12:30 pm			
ConMed	A Video Collection of Biliary Therapies – Advances in Shortwire Technologies	12:40 – 1:10 pm			
Video Interview	Meet the Master – Sidney J. Winawer, MD, FASGE	1:20 – 1:50 pm			

HANDS-ON DEMONSTRATION SCHEDULE

Presenter	Demonstration	Time		
Saturday, May 18, 2019				
ConMed	Biliary Therapies: Advances in Shortwire Technologies	9:00 am – 4:00 pm		
Lumendi	Double Balloon Colon Stabilization and Tissue Retraction with DiLumen Platform	9:00 am – 12:00 pm		
	Sunday, May 19, 2019			
ConMed	Hemorrhoid Therapies: Treatment Options and Revenue Opportunities	9:00 am - 4:00 pm		
Cook Medical	Hemospray: A Different Approach to Hemostasis	9:00 am – 4:00 pm		
CRH Medical	CRH O'Regan System $^\circ$ – a simple, proven and effective treatment for all grades of hemorrhoids	9:00 am – 4:00 pm		
Lumendi	Double Balloon Colon Stabilization and Tissue Retraction with DiLumen Platform	9:00 am – 12:00 pm		
Monday, May 20, 2019				
ConMed	Biliary Therapies: Advances in Shortwire Technologies	9:00 am – 4:00 pm		
Cook Medical	Hemospray: A Different Approach to Hemostasis	9:00 am - 4:00 pm		
CRH Medical	CRH O'Regan System $^\circ$ – a simple, proven and effective treatment for all grades of hemorrhoids	9:00 am – 4:00 pm		
Lumendi	Double Balloon Colon Stabilization and Tissue Retraction with DiLumen Platform	9:00 am – 12:00 pm		
Tuesday, May 21, 2019				
ConMed	Advances in Hemostasis Clip Technology – Novel Applications	9:00 am – 4:00 pm		
Lumendi	Double Balloon Colon Stabilization and Tissue Retraction with DiLumen Platform	9:00 am – 12:00 pm		

Schedule as of April 1, 2019

Demonstration Descriptions

CRH Medical

CRH Medical is proud to support the ASGE Learning Center at DDW[®] 2019 and welcomes you to experience the CRH O'Regan System[®] at the hands-on product demonstrations on May 19 and 20. Our proprietary device offers safe and effective in-office or ASC treatment of all grades of hemorrhoids and is the only hemorrhoid ligator with an integrate obturator, making it easier to use and more comfortable for patients. CRH provides medical training along with comprehensive professional, operational and marketing support directly to its partner physicians, leading to adoption of the technology and techniques by over 2,900 gastroenterologists nationwide.

Cook Medical

Come learn more about Hemospray – unlike traditional therapies, it is a nonthermal, nontraumatic, noncontact modality that doesn't require the precise targeting of other endoscopic devices – and see how it can change your approach to nonvariceal GI bleed management.

ConMed

ConMed is a proud supporter of the ASGE Learning Center at DDW 2019. Join us to learn about new technologies available to you, specifically the ConMed Biliary Family and Hemostasis products. Interactive hands-on stations will be offered to provide clinicians with a unique opportunity to be the first to see ConMed's novel ERCP and Hemostasis technologies. You'll be guaranteed a great experience. ConMed...Imagine what we could do together.

Lumendi

Complex polyp resection can be difficult. Each year tens of thousands of patients are referred to surgery for the removal of benign polyps that are considered too difficult to remove endoscopically. Many of these polyps are larger than 2 cm, in difficult parts of the anatomy, or are fibrotic. Difficult anatomy, movement of the bowel, effluent, and loss of position of the endoscope all contribute to a poor experience and inadequate results.

DiLumen was designed to address the difficulties of these endoscopic procedures. In this workshop you will see how DiLumen facilitates endolumenal therapy by stabilizing the tip of the endoscope in relation to the intestinal wall, creating a therapeutic zone inside the intestine that provides improved visualization and manipulating tissue to enhance treatment.



CUSTOMIZE YOUR EDUCATIONAL EXPERIENCE WITH ASGE



Purchase and package content the way you want it. This year, ASGE is introducing education bundles around some of its most popular educational offerings from courses to self-assessment learning modules. These bundles are structured around everyday endoscopy and our most popular advanced endoscopy procedures.

NEW Education Bundles! Save 30% on ASGE's most popular Clinical and Practice On-Demand content!

Education Bundle	Member Price	Non-Member Price
Full Digital Endoscopic Learning Librar	y \$995	\$1425
ASGE Masterclasses on Colonoscopy, ERCP, EUS, Barrett's and GERD	\$1250	\$1750
Colonoscopy	\$695	\$1195
ERCP	\$795	\$1325
EUS	\$570	\$830
Keep Current (Clinical)	\$1395	\$1995
Keep Current (Practice Management)	\$695	\$895

Detailed product information listing individual elements of each bundle can be found in the On-Demand products brochure.

Purchase the full library or individual digital videos at DDW and receive the corresponding DVD free while supplies last.

ASGE Introduction to GI: A Standard-Setting Orientation for Every Member of the GI Team

Self-directed E-Learning Modules for Endoscopy Unit Staff

NEW! Launching at DDW 2019! ASGE has designed an elite, standard setting education initiative called **Introduction to GI**. This self-directed learning offering is designed to be an onboarding and professional development resource that level-sets the knowledge you expect every member of the GI team to have on the fundamentals of GI.

Whether a GI Tech, Medical Assistant, Registered Nurse, Advanced Practice Provider or a Receptionist, patients look to every member of your team for answers. They view each team member as a trusted source of information regarding their appointments, diagnoses, and procedures. That's why every member of the GI team needs to be familiar with the day-to-day work of GI providers and the high-quality care they deliver in practice. Increasing your team's knowledge will better equip them with the tools to help you continue to provide excellent patient care and increase patient satisfaction.

ASGE's **Introduction to GI** provides a basic understanding of GI anatomy, procedures, and terminology and is taught by leaders in the GI field. These self-directed interactive eLearning modules include word pronunciations, activities and questions to reinforce learning. Links to optional videos are provided for those learners that want to go more in-depth in their understanding. Introduction to GI will help each member of your team to be confident in their interaction with patients and providers.

- ~4 hours of required online content and ~2 hours of additional, optional content for participants who elect to further develop their understanding of GI procedures.
- Knowledge checkpoints, interactive activities and assessments to help reinforce learning.
- All learners that pass the post-assessment, with a score of 80% or better, receives a "Certificate of Completion" from ASGE.

Getting Started

Endoscopy units purchase invitation codes to be distributed to appropriate staff by Unit Leadership within 2 years of purchase. Each staff member that has a code has access to **Introduction to GI** course. Purchase the number of codes you need and add more at any time.

Number of User Invitation Codes	Price per User
1-9 users	\$75/user
10-19 users	\$65/user
Over 20 users	\$55/user

Visit www.asge.org/introtoGl to see a demo!

To purchase Introduction to GI for your Staff, contact ASGE at 630-573-0600 or email learn@asge.org to establish your Introduction to GI Unit coordinator and the number of Invitation Codes you need.