



American Society for
Gastrointestinal Endoscopy
3300 Woodcreek Drive
Downers Grove, IL 60515

**DEMONSTRATE YOUR
COMMITMENT TO IMPROVING THE
BUSINESS SIDE OF ENDOSCOPY**



**GI PRACTICE OPERATIONS
RECOGNITION PROGRAM**

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ASGE
Excellence

**GI PRACTICE OPERATIONS
RECOGNITION PROGRAM**



**RECOGNIZING YOUR
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THE VALUE OF GI-SPECIFIC PRACTICE OPERATIONS EDUCATION

The vitality of your practice operations is just as critical as the excellent patient care you provide. ASGE understands the hurdles you face on the business side of your practice in today's health care delivery system. From reimbursement cuts to numerous compliance changes, potential risks to your practice's operations and profitability are more present than ever. Through the new **Excellence in GI Practice Operations Recognition Program (PRP)**, ASGE is your partner when it comes to finding solutions to these business management challenges.

Designed for all members of the GI team who are dedicated to advancing their understanding of GI-specific practice operations, this program provides an opportunity to demonstrate commitment in improving the business side of endoscopy by operating efficient, profitable, high-functioning practices in the delivery of GI care. Moreover, when your patients and peers see this special recognition, they will know of your dedication to best practices in GI endoscopy practice operations.

PATHWAYS BASED ON YOUR ROLE IN THE GI UNIT

With ASGE Practical Solutions in GI Practice Management programming, you will find a broad range of offerings to choose from to meet program requirements and to enhance your professional development in GI practice operations.

Tailor your own pathway oriented towards various topics:

- Reimbursement
- Leadership
- Compliance
- Business Operations
- Productivity and Efficiency
- Benchmarking
- Staffing
- Quality and Safety



GET RECOGNIZED FOR EXCELLENCE IN GI PRACTICE OPERATIONS

Participants in PRP will gain the knowledge, skills and attitudes necessary to grow as an effective leader in their unique roles within their GI unit.

BENEFITS OF BEING RECOGNIZED

Your practice will immediately reap the rewards of your professional development in GI practice operations. Additionally, take advantage of exclusive discounts on ASGE Practice Management courses, products and online education. Join ASGE's newest recognition program and access a variety of benefits that promote and celebrate a high-functioning practice.

Public recognition of your achievement

- Two-year "Certificate of Recognition for Excellence in GI Practice Operations"
- Letter to Medical Director/Governing Board announcing your recognition
- Acknowledgement listing on ASGE's website
- Annual listing of recognized honorees in *GIE®: Gastrointestinal Endoscopy* and *ASGE Connection*
- On-site recognition at ASGE Practice Management Courses and Conferences

PROGRAM REQUIREMENTS

1. Attend at least three ASGE Practice Management Courses within a 24-month period. (2014 and later course participation will qualify. See website for details).
 - GI Practice Management 101
 - Improving Quality and Safety in Your Endoscopy Unit
 - GI Practice Management 201
 - Unit Leadership
 - Coding and Reimbursement
 - GI Outlook
2. Attest to having read the ASGE *Guidelines for Safety in the Gastrointestinal Endoscopy Unit*, view the guideline webinar online and complete evaluation.
3. Be an ASGE member or join at the time of application.

In addition, there is an application fee of \$250.

WHO CAN APPLY

ASGE members that are Physicians, Nurses, Practice Managers and practice professionals involved with the business operations and management of a GI medical practice are eligible to apply if requirements are met. For information on ASGE membership visit: <http://www.asge.org/join/>

To download the program application, or to learn more about PRP, visit: www.asge.org/PRP

