



American Society for
Gastrointestinal Endoscopy

2023 Sponsorship Opportunities



May 6-9, 2023

Chicago, IL

RESERVE TODAY

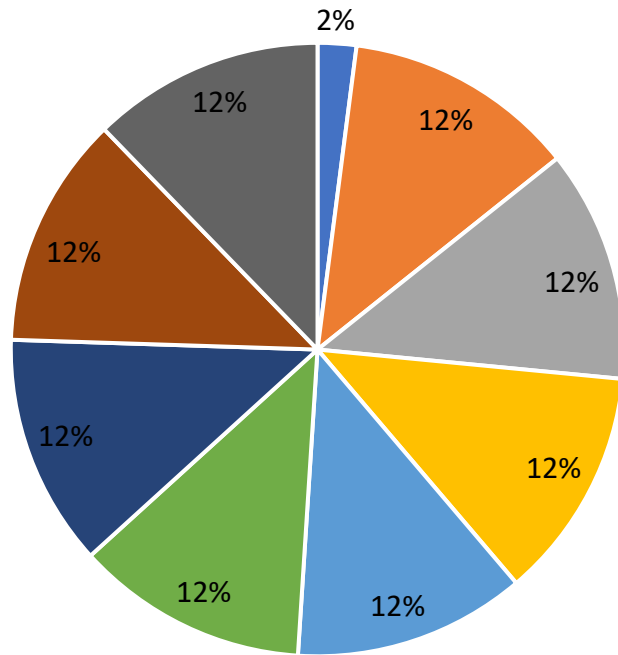
Tracy Jensen

Manager of Sales & Business Development

tjensen@asge.org / 630.570.5625

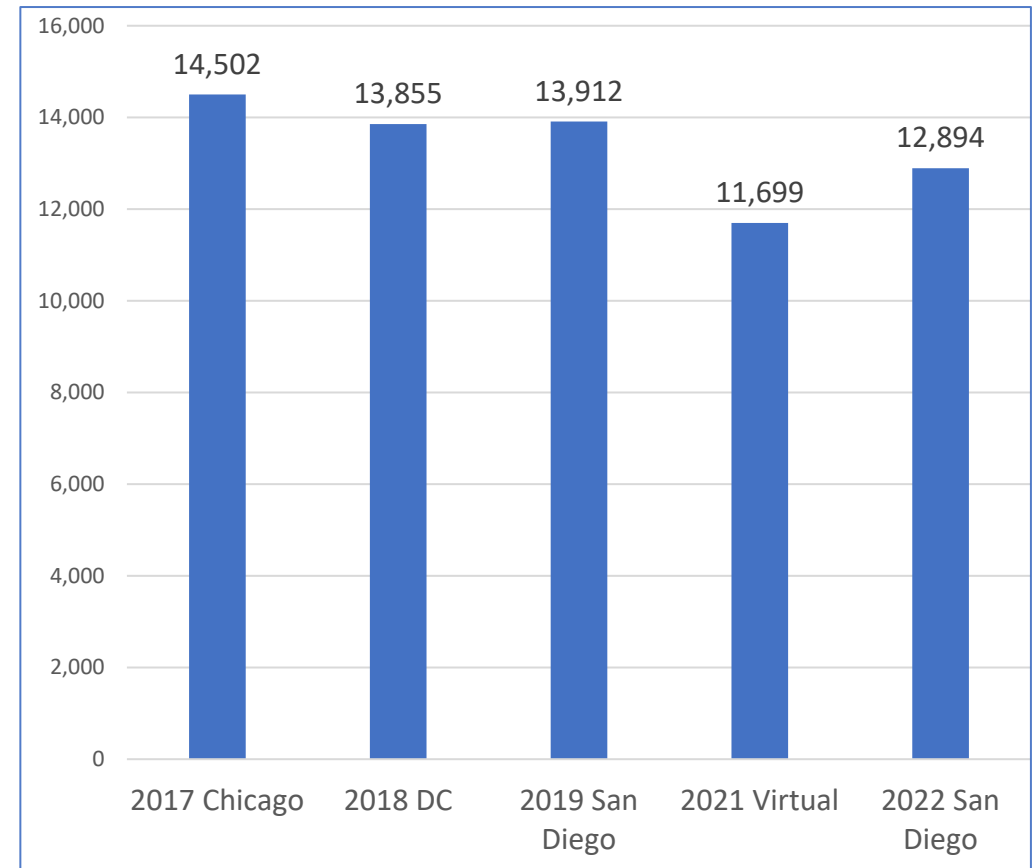
Attendees

Primary Professional Activity



- Education
- GI Fellowship Training
- Administration
- Industry
- Patient Care
- Basic Research
- Translational Research
- Clinical Research
- No Response

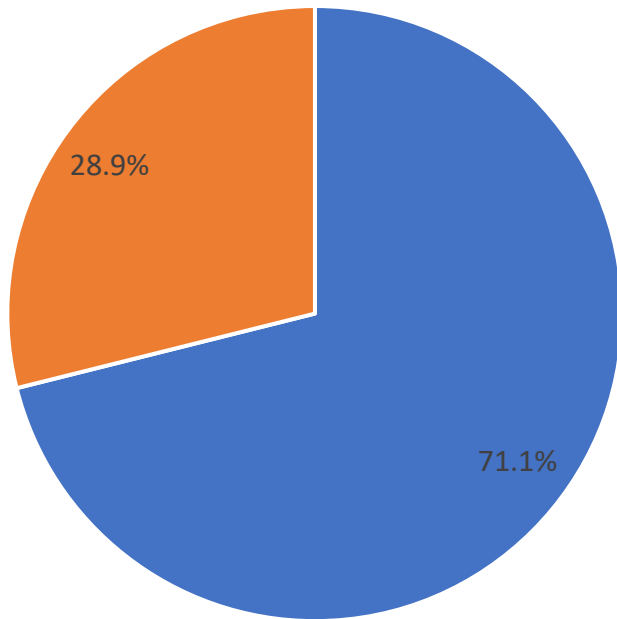
Year-to-Year Attendance



Attendees

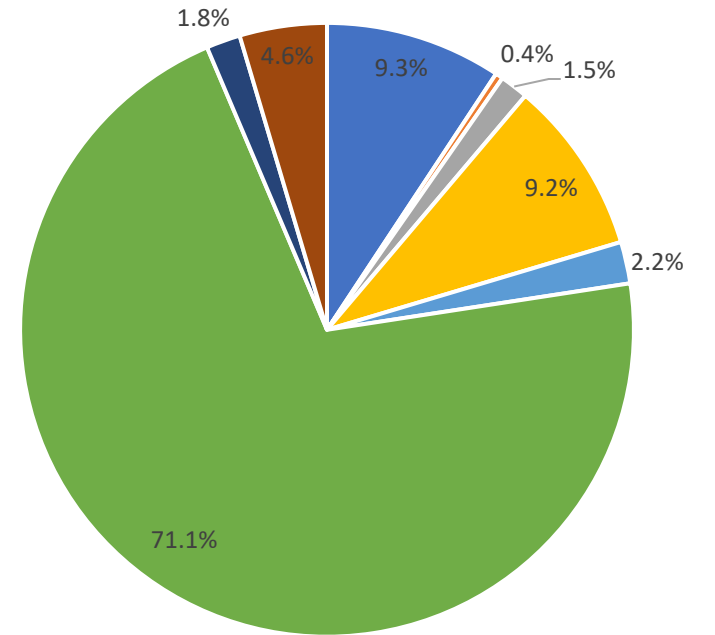
Global Attendee Breakdown

■ North America ■ International



102 Countries Represented

- Asia-Pacific 9.3%
- Africa 0.4%
- Middle East 1.5%
- Western Europe 9.2%
- Eastern Europe 2.2%
- North America 71.1%
- Central America / Caribbean 1.8%
- South America 4.6%



Premier Learning Center Sponsor

Three sponsorships available

Investment: \$75,000

ASGE will provide:

- Logo on signage at ASGE DDW Learning Center
- Four days industry hands-on demonstration station
- One email to ASGE membership prior to DDW
- One email to ASGE membership after DDW
- Recognition in ASGE social media posts leading up to and during DDW
- Two posts recognizing sponsorship in ASGE app prior to or during DDW

Learning Center Sponsor: Endo Knowledge Theater

One sponsorship available

Investment: \$40,000

ASGE will provide:

- Logo on signage at ASGE Learning Center Endo Knowledge stage
- Two days industry hands-on demonstration station
- One Endo Knowledge Theater slot
- One email to ASGE membership prior to DDW
- Recognition in ASGE social media posts leading up to and during DDW
- Two posts recognizing sponsorship in ASGE app prior to or during DDW

Learning Center Sponsor: Hands-On Learning

One sponsorship available

Investment: \$40,000

ASGE will provide:

- Logo on signage at entrance of ASGE Hands-On Learning Area
- Two days industry hands-on demonstration station
- One Endo Knowledge Theater slot
- One email to ASGE membership prior to DDW
- Recognition in ASGE social media posts leading up to and during DDW
- Two posts recognizing sponsorship in ASGE app prior to or during DDW

Industry Hands-On Demonstration Station

Three sponsorships available

Package 1: \$22,000

- Four full days of demonstrations
- Opportunity for your expert(s) to speak in Learning Center product theater two times (30 minutes) daily
- Dedicated hands-on station inside demonstration area in Learning Center
- ASGE will provide trays, gowns, gloves and up to 3 ex vivo models per day. Sponsor to provide physicians/experts
- Brief description of your demonstration including day/times it will occur will be included in pre-meeting ASGE marketing materials that are distributed to ASGE members and DDW[®] attendees

Package 2: \$13,000

- Two full days of demonstrations
- Opportunity for your expert(s) to speak in Learning Center product theater one time (30 minutes) for two days
- Dedicated hands-on station inside demonstration area in Learning Center
- ASGE will provide trays, gowns, gloves and up to 3 ex vivo models per day. Sponsor to provide physicians/experts
- Brief description of your demonstration including day/times it will occur will be included in pre-meeting ASGE marketing materials that are distributed to ASGE members and DDW[®] attendees

Hands-On / Simulation Courses

Investment: \$3,000 + products

- Saturday, May 6
 - Endoscopy 101: Fellows Course, 9:00 – 11:00am
 - How to Get It Done: Complex Colon Polypectomy, 1:30 – 3:30pm
- Sunday, May 7
 - Bariatrics, 9:00 – 11:00am
 - Endoscopy 911: Endoscopic Emergencies, 1:30 – 3:30pm
- Monday, May 8
 - Mind the Gap: Suture and Closure, 9:00 – 11:00am
 - Cut, Burn or Freeze: Endoscopic Management of Esophageal Disease, 1:30 – 3:30pm
- Tuesday, May 9
 - ERCP 2.0: Advanced Techniques, 9:00 – 11:00am

ASGE Annual Postgraduate Course

In Person and Livestream Sponsor Investment: \$12,500

GI Leap On Demand Sponsor Investment: \$7,500

2022 Attendees: 263 in person, 271 virtual

The ASGE Annual Postgraduate Course offers comprehensive updates about the latest developments in endoscopic treatments, including:

- Diagnosis and management of problems under the scope of gastroenterology practice
- New and existing endoscopic techniques
- Current quality metrics
- Tips and tricks to avoid complications and management of AEs when they occur
- Improving procedure techniques, documentation to effectively impact patient care and your practice
- Expanding your role in areas of GI oncology, management of obesity and other chronic diseases

AI in GI Workshop

Investment: \$7,500

The future of GI practice will include Artificial Intelligence - from diagnosis to treatment to streamlining your business processes. AI in healthcare will increase opportunities to improve patient outcomes, reduce costs, and impact population health. While AI technology in GI is relatively new, soon AI will transform GI practice.

Join us for a hands-on workshop specifically designed for healthcare providers, fellows, and GI administrators to get a jumpstart on the latest in AI in GI.

This workshop will:

- Help you envision how AI can enhance your clinical practice by providing you with the tools and knowledge needed for you to incorporate AI thoughtfully and effectively into your practice
- Provide hands-on engagement with the newest AI technologies in GI and basics of algorithm development
- Offer a glimpse of the future of AI tools in healthcare

Women Teaching Women: DDW Leadership Workshop

Investment: \$7,500

Designed for women gastroenterologists and their allies, the Women Teaching Women Leadership Workshop will tackle important issues women gastroenterologist face as they advance in their gastroenterology careers. The course will include an in-depth workshop titled GenderSpeak, panel discussions and presentations on developing tools for an optimal work/life balance and how to mentor, sponsor and be an effective ally.

The purpose of the GenderSpeak workshop is to promote effective communication and teamwork between men and women in the workplace. Participants will explore different communications approaches. This highly engaging workshop is comprised of interactive exercises, case studies, games, and videos.

Target Audience:

- Female gastroenterologist seeking tools and resources to advance their career in GI
- Physician unit leaders
- Allies of female gastroenterologist in GI

Opportunities available to bundle sponsorship of March 2023 Women Teaching Women Hands-On Clinical Workshop available.

Train the Endoscopic Trainer Workshop

Investment: \$7,500

This half-day practical session is designed for those interested in developing or enhancing their teaching skills as endoscopic educators.

Endoscopic simulators will be used in conjunction with interactive seminars and small group role play exercises to help participants develop a training framework that can be used to guide an effective endoscopic training session and allow them to practice their teaching skills.

Participants will develop an awareness of adult education principles and best practices in procedural skills education and feedback provision.



8th Annual Association of Bariatric Endoscopy (ABE) Meeting

Investment: \$7,500

The field of bariatric endoscopy is only growing. Support the Association of Bariatric Endoscopy (ABE), a division of ASGE, to deliver the latest developments in therapies, considerations for surgical intervention, how to establish a practice and more.

Participants will have the opportunity to examine the latest endoscopic bariatric devices and techniques.

President's Reception

Three sponsorships available

Investment: \$25,000

ASGE will provide:

- Table at entrance of reception
- Sponsored food station
- Recognition as sponsor in email and social media announcements
- Recognition in ASGE website event description
- Verbal acknowledgement during reception announcements

Networking Sessions

One sponsorship per reception available

Investment: \$2,500 for Individual Reception Sponsor

\$10,000 for Overall Reception Sponsor

Receptions available:

- GI Fellows
- Women in GI Reception
Open to current members of ASGE LEAD Program and ASGE Women in Endoscopy committee
- Beyond the Scope Mentoring Program
Open to current mentors and mentees along with program alumni
- SIG networking session
- Early career

ASGE will provide:

- Signage at entrance of session
- Recognition as sponsor in email and social media announcements
- Verbal acknowledgement during session introductions

Video Advertising Package

Investment: \$10,000

- Advertisement including video with up to three minutes in running time or static images
- Placements
 - ASGE Learning Center Theater screens and kiosks
 - ASGE Annual Postgraduate Course walk-in slides
- Included in loop throughout four days of DDW



American Society for
Gastrointestinal Endoscopy

Available separately:

2023 Crystal Awards

Interventional EUS GIE Supplement