

Contents

LETTER FROM THE ASGE FOUNDATION CHAIR
CORPORATE PARTNERS PROGRAM
EDUCATION
PRACTICE IMPROVEMENT
RESEARCH
PUBLIC OUTREACH
CRYSTAL AWARDS
BEYOND OUR WALLS CAMPAIGN
GENEROUS DONORS
FINANCIAL STATEMENTS
FOUNDATION BOARD OF TRUSTEES

Letter from the ASGE Foundation Chair

On behalf of ASGE, I want to extend my heartfelt gratitude to every member, corporate partner, grateful patient and friend of the ASGE who so generously supported the ASGE Foundation in 2017.



Dear Donors to the ASGE Foundation: Thank you!

On behalf of ASGE, I want to extend my heartfelt gratitude to every member, corporate partner, grateful patient and friend of the ASGE who so generously supported the ASGE Foundation in 2017.

This annual report offers a look at all that you have helped ASGE achieve in 2017. Thanks to your support, our members have made remarkable progress and achievements in education, practice improvement, research and public outreach that help make ASGE members better endoscopists and improve gastrointestinal care for countless patients.

As we build on past successes, this annual report also illustrates how much the society has grown with your help to meet the needs of our members. With funding from the Beyond Our Walls campaign, we are excited to launch

GI Leap, ASGE's newest technology platform for GI Learning, Exploring, and Advancing Practice. GI Leap offers the modern learner an optimal online learning experience through better performance, educational content, functionality, simplicity, and control. Together, we have taken a big step forward in our journey Beyond Our Walls, and there is much more to come. GI Leap is the future of learning at ASGE, and you made it possible!

The future of GI endoscopy is bright. Your contributions make these achievements possible. Thank you for your continued support of the ASGE Foundation.



ASGE Foundation Chair

John L. Petrini, MD, FASGE



Mission Statement

The ASGE Foundation is the philanthropic arm of the American Society for Gastrointestinal Endoscopy (ASGE) and supports the Society's mission to advance patient care and digestive health by promoting excellence and innovation in gastrointestinal endoscopy.

Corporate Partners Program

Support from corporate partners grows the ASGE Foundation – funding education, practice improvement, research and public outreach initiatives – and fosters the science and practice of gastroenterology.



2017 Corporate Partners Program

Platinum Level Supporters











Gold Level Supporters







Silver Level Supporters









Thanks to our 2017 Corporate Partners for their generous investment in ASGE's mission to advance patient care and digestive health by promoting excellence and innovation in endoscopy.



Education

ASGE delivers cutting-edge training through specialized instruction and hands-on opportunities.



Hands-On Training and Clinical Education

From trainees to advanced practitioners, ASGE delivers clinical education in a variety of formats, including multimedia (videos, articles, social media feeds) and both online and live courses featuring hands-on training, many at our state-of-the-art Institute for Training and Technology (IT&T).

The IT&T uses some of the best teaching methods available to endoscopists, including animate hands-on labs, live transmission of real cases from leading medical centers, use of high-tech equipment and real-time assessments. ASGE offers courses on different topics to help endoscopists acquire and maintain the skills and knowledge necessary to advance clinical knowledge, improve practice, and meet both CME and MOC requirements.

3,479 participants





"Having the opportunity to meet fellow trainers from the US, the UK, Canada, and India and to share each other's experiences in these topics was invaluable." "The small group sessions dealing with the cognitive aspects of training and giving performance-enhancing feedback are immediately implementable; and working through the hands-on sessions gave us a chance to practice techniques we discussed."

LEAD Program

ASGE created the Leadership Education and Development (LEAD) program to develop and mentor female junior gastroenterologists from all ethnic and social backgrounds by enhancing and energizing their leadership and career development skills through education, coaching and building professional networks.

In 2017, ASGE hosted the 4th LEAD Program class of 20 female gastroenterologists from around the country. The LEAD program

focused on leadership lessons, public speaking, negotiation strategies and work/life integration to help participants develop skills and techniques to enhance leadership opportunities within their organizations and ASGE.

The 2017 LEAD program was supported by the ASGE Foundation and a grant from Pentax Medical.

Ambassador Program

The ASGE Ambassador Program took place in September 2017 in Iasi, Romania at the Regional Institute of Oncology in Iasi, Romania and focused on basic and more advanced polypectomy techniques (EMR and ESD) to highlight the importance of colon cancer screening. The program provided didactic and hands-on training to 30 physicians from Romania, and 30 patients were treated.



Nalini Guda, MD, FASGE



Paul Yeaton, MD



Klaus E. Monkemuller, MD, PhD, FASGE



Cynthia Yoshida, MD

- "This has probably been the most important lecture series in my career for development as a female physician. I think this will change my view of my role in medicine, and inspire me to my potential." – Brooke Glessing, MD
- "The ASGE Ambassador Program brought together advanced endoscopists throughout Romania and helped to foster more collaboration between their groups. I remain immensely grateful to the ASGE for sponsoring this program which has fostered relationships and improved endoscopy around the world." – Cynthia Yoshida, MD

Cook Medical Don Wilson Awards

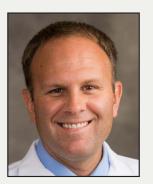
The Don Wilson Award provided advanced fellows or junior faculty with the opportunity to train outside of their home country with a premier GI endoscopist or group to advance training. The awards were underwritten by a grant from Cook Medical.



Hazem T. Hammad, MD



Madalina Ilie, MD



Ryan Law, DO

Cook Medical Marsha Dreyer Awards

The Cook Medical Marsha Dreyer Award provided scholarships for international trainee member physicians to attend DDW[®]. The awards were underwritten by a grant from Cook Medical.



Ali Alali, MD



Santi Kulpatcharapong, MD

- "This award allowed me to visit some of the most prestigious centers for advanced endoscopic resection in the world such as the National Cancer Center and Keio University in Tokyo, Japan. During my visit, I was exposed to a large number of cases, interacted with distinguished endoscopists on a daily basis and participated in hands-on training sessions."
 - -Hazem Hammad, MD
- "This training will be instrumental in further developing the interventional endoscopy capabilities at the University of Michigan. I am appreciative of the continued support offered by the ASGE in the infancy of my career and hope that I can live up to the expectations set forth by our great society." -Ryan Law, DO
- ➤ "As a young therapeutic endoscopist, I believe acknowledging the importance of research in our field is crucial. This award will encourage me to pursue a career in academic medicine to advance the field of therapeutic endoscopy and patient care." Ali Alali, MD
- This award is such a special honor with tremendous inspiration for me to keep pursuing my career goal in GI endoscopy and research."
 - -Santi Kulpatcharapong, MD

Lectureships

Basil I. Hirschowitz, MD Endowed Lecture

Evolution of Endoscopic Bariatric Therapy



Steven A. Edmundowicz, MD, FASGE

The lectureship, in memory of Dr. Hirschowitz, was established by the ASGE Foundation through the generous support of ASGE, friends, trainees, and colleagues of Dr. Hirschowitz.

J. Edward Berk, MD, DSc, FASGE Endowed Lecture

Learn to look! How easily overlooked lesions lead to colon cancer



Roy M. Soetikno, MD, MS, FASGE

The lectureship, in memory of Dr. Berk, was established by the ASGE Foundation through the generous support of the Berk family.

Jack A. Vennes, MD and Stephen E. Silvis, MD Endowed Lecture

Endoscopy in the management of pancreatic necrosis: standard of care?



John Baillie, MBChB, FASGE



Martin L. Freeman, MD, FASGE

The lectureship, in memory of Drs. Vennes and Silvis, was established by ASGE and the ASGE Foundation through the generous support of Cook Medical and supported with contributions from the Olympus Corporation of the Americas, colleagues, friends and trainees of Drs. Vennes and Silvis.

- ➤ "I am humbled to be selected as the 2017 Basil I. Hirschowitz, MD Endowed Lecture recipient. This lecture honors the physician responsible for the development of the clinical practice of endoscopy. Dr. Hirschowitz was a true leader and innovator in our field." Steven A. Edmundowicz, MD, FASGE
- "Jack and Steve were not only true pioneers of ERCP and other endoscopic techniques, but were kind, considerate, incredibly patient, and willing to share their visionary expertise with fellows and faculty, and practitioners alike. They served as role models and mentors, not only professionally but personally as well, and I am so grateful to have had the privilege to work with and be inspired by them." Martin L. Freeman, MD, FASGE

Lectureships

Gene and Lyn Overholt Endowment and Lectureship

ASGE proudly announces the Gene and Lyn Overholt Endowment in recognition of Dr. Gene Overholt's monumental contributions to GI endoscopy, and in celebration of Dr. and Mrs. Overholt's 80th birthdays in 2017.

A past president of ASGE and recipient of the Rudolf V. Schindler Award, Dr. Overholt's many accomplishments include the development of the flexible sigmoidoscope in the early 1960s, an innovation that paved the way for flexible colonoscopy. Dr. Overholt was also instrumental in moving GI endoscopy from the hospital environment to the ASC setting, thereby creating a new paradigm for the provision of cost-efficient GI care and cancer screening services. With his groundbreaking research into photodynamic therapy and laser-induced fluorescence, Dr. Overholt helped lay the foundation for today's endoscopic therapies for Barrett's esophagus and esophageal cancer. More details about Dr. Overholt's amazing career can be found here.

The Gene and Lyn Overholt Endowment will support ASGE programs and activities focused on clinical innovation and practice improvement, including an annual lecture to be presented during DDW® beginning in 2018.

View a list of donors to the Gene and Lyn Overholt Endowment.



Dr. and Mrs. Gene Overholt

The Gene and Lyn Overholt Endowment honors a true innovator in gastrointestinal endoscopy. This fund allows all of us to recognize Gene's work, not only in developing the lower GI endoscope, but also his work on improving the practice of gastrointestinal endoscopy. The Gene and Lyn Overholt Endowment will be used to highlight developments in the field of endoscopy and clinical practice and the ASGE has been blessed to have been at his side during his illustrious career." – John L. Petrini, MD, FASGE, Chair, ASGE Foundation

Practice Improvement

ASGE offers resources to simplify the complexities of today's healthcare environment and position your practice for the future.

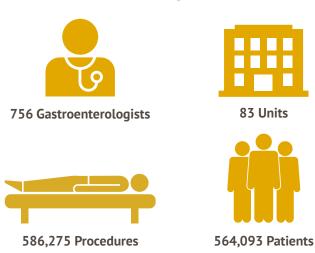


Practice Improvement Resources

ASGE has developed a series of educational resources to help the business side of your GI practice thrive in this changing health care delivery system by enhancing efficiency, performance, profitability, and more.

➤ The ASGE released the GI Operations Benchmarking Survey funded by the ASGE Foundation Beyond Our Walls Campaign. Features of this new system allow personalized reports that can benchmark individual practice operations against multiple metrics and other GI units. Data from the survey was used to develop an Executive Summary and Databook on 2016 GI Practice Operations Key Survey Demographics.

Key Demographics



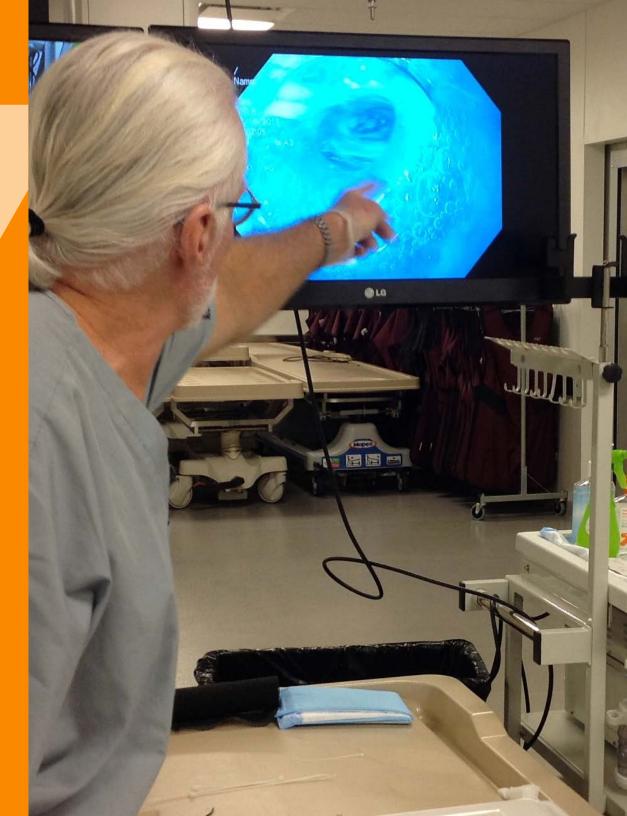
- > 98-member practices registered for the quarterly GI Coding webinar series on topics including: Top Issues Affecting GI Practices for the First Quarter of 2017, Advanced Endoscopy Procedures, Bariatrics, Nutrition, Diagnostic Studies and Radiology.
- ➤ 10 Practice Management Courses took place in 2017 and were aimed at empowering physicians and non-physician staff to create and run efficient, high-quality and profitable GI units.
- ASGE introduced a new monthly e-newsletter designed to provide key updates on ASGE practice resources that impact your entire GI Team, as they relate to policy, practice management, quality, coding and reimbursement, and patient education.



"We have cut costs substantially by reducing volume and staffing which reduced our FTE needs by 1.5. We also received a Centers for Medicare and Medicaid Services exemption for Certified Electronic Health Record Technology." – Narayanachar S. Murali, MD

Research

ASGE Foundation-funded research leads to the development of new techniques, devices and applications that make endoscopy safer, more comfortable and more effective for diagnosing and treating digestive disease.



Endoscopic Research Awards

Endoscopic Research Awards are funded entirely by the ASGE Foundation. In addition to annual support from generous donors, the grants are funded in part by the Michael V. Sivak Endoscopic Research Endowment, AstraZeneca Research Endowment, Olympus

Endowment Fund and Takeda Research Endowment. These awards are offered to physicians for projects in basic, translational and clinical endoscopic research.

Evaluation and
Validation of the
Biomarker mAb
Das-1 in Precancerous
Pancreatic Cystic
Lesions



Training for COMPLETE
Polyp Resection
During Colonoscopy –
Improving COmpetency
and Metrics for
Polypectomy Skills
Using Evaluation Tools
and VidEo Feedback







Koushik K. Das, MD



Dennis M. Jensen, MD



Tonya R. Kaltenbach, MD, MS, FASGE



Salvatore Oliva, MD



Anna Tavakkoli, MD

- ➤ "As a translational researcher and therapeutic endoscopist, I am working to examine the utility of biomarkers for malignant transformation and early detection in pancreatic cancer. The generous support from the ASGE will allow me to develop my research program as I start my independent career to translate novel molecular tools to identify at-risk lesions and improve patient outcomes." Koushik K. Das, MD
- "Receiving the ASGE Endoscopic Research Award provides the support to study the utilization of ERCP, geographic variations of care, and costs associated with failed ERCP among patients with pancreatic cancer. Our study could potentially lead to finding differences in access to advanced endoscopic procedures and lead to improvements in patient care. I am honored and grateful for the ASGE's support." – Anna Tavakkoli, MD

ASGE Diversity Awards

The Diversity Awards are granted to physicians who submitted outstanding abstracts for DDW®, promoting genderand ethnicity-related healthcare research.

Ethnicity Research Award

Predictors of Acute Pancreatitis in Patients with Severe Hypertriglyceridemia in Ethnic Minority Populations



Divyanshu Mohananey, MD

Gender Research Award

Risk Factors for the Development of Sessile Serrated Adenomas in a Predominantly African-American, Female, Obese Inner-City Population



Stanley J. Pietrak, MD

- "We care for patients who are often ethnic minorities, uninsured or belong to a socio-economic stratum that precludes them from obtaining care anywhere else. While taking care of these patients is a privilege, with this also comes the responsibility of studying this unique population in an effort to identify risk factors for diseases and guide management (both preventative and curative). We aimed to do this in hypertriglyceridemic patients with pancreatitis and we hope that our observations will help risk stratify patients, guide further research and eventually improve patient care for minority populations. Divyanshu Mohananey, MD
- "As a physician, my goal has always been to provide the best medical care possible for my patients. One of the many ways in which I have tried to accomplish this is by investigating the potential role that various patient- and physician-related factors play in the delivery of care to patient populations. From this research, I have begun to uncover trends that challenge the traditional thinking when it comes to adenoma formation between different genders and ethnicities. Although I have just begun my career in gastroenterology, I hope to continue to have a positive impact in the field through continued research on quality measures and their application to diverse patient populations." Stanley J. Pietrak, MD

Public Outreach

ASGE educates your patients and the public about the important role of endoscopy in treating and preventing GI diseases.



National Colorectal Cancer Awareness Month (NCRCAM)

- New public service ads distributed on popular television networks during March, including CNN, Fox, Lifetime, ABC Family, Bloomberg, Oprah Winfrey Network, Hallmark Channel and more. Estimated audience: 2.75 million.
- A multimedia news release featuring the PSA and other shareable content was picked up by 245 media outlets, including 94 newspapers and 97 broadcast media channels. In addition, campaign messaging was displayed in Times Square.
- A radio news release featuring ASGE President Ken McQuaid (2016-2017) was aired as part of Radio Health Journal (453 stations) and Viewpoints (545 stations). These spots were heard in 24 of the top 25 markets, and 48 of the top 50 markets.
- ➤ ASGE ran a successful hashtag campaign, "#ColonoscopyIsEasier" in social media, earning attention from a variety of followers and reaching patients as well as our internal audience, with 69,000 Likes, Shares and comments.





Community Outreach Awards

The Community Outreach Award for Trainees is aimed at recognizing Trainees for doing good works in their community related to raising awareness about digestive health issues.

The 2017 award was for raising awareness about colon cancer screening and prevention through the creation of a video. The winning videos were featured on ASGE.org, Screen4coloncancer.org, and ASGE social media channels.

"Go for the Gold"



Amit Sachdev, MD

<u>"Big 50"</u>



Shelini Sooklal, MD





- "Colorectal cancer is a leading cause of cancer deaths in the U.S. and as a society we have to change this. With my mentors at Columbia University and the help of ASGE and members of the National Colorectal Cancer Roundtable, my hope is to launch one of the largest fights in recent history to fight and beat colorectal cancer." Amit Sachdev, MD
- ➤ "Being a Community Outreach Award recipient allows me the opportunity to use my video to promote colorectal cancer awareness, and educate patients both in my institution and nationally." Shelini Sooklal, MD

Crystal Awards

Crystal Awards

ASGE honored several outstanding gastroenterologists who have contributed to the advancement of GI endoscopy during the Crystal Awards gala on May 7, at the Radisson Blu Aqua Hotel in Chicago.



Rudolf V. Schindler Award



Robert A. Ganz, MD, FASGE

Master Endoscopist Award



Louis M. Wong Kee Song, MD, FASGE

Distinguished Service Award



Irving M. Pike MD, FASGE

Distinguished Educator Award



Brenda J. Hoffman, MD, FASGE

It has been an honor and privilege to work in the field of gastroenterology and also on behalf of the ASGE, and my life is immeasurably fuller for the opportunity. I hope via my service that I have been able to make some small contribution to the field of gastroenterology, but I really think I got the better end of the bargain. It really has been more fun than work. It has been a complete joy to practice, create innovative devices and research, and serve in various societal capacities, and I will remain grateful for all the energies and contributions made by all my colleagues." – Robert A. Ganz, MD, FASGE

Crystal Awards

Distinguished Endoscopic Research Mentoring Award



Douglas A. Howell, MD, FASGE

International Service Award



Hisao Tajiri, MD

President's Award



Samuel A. Haroz II, CPA

Congressional Service Award



US Representative Leonard Lance (R-NJ-7)

➤ "I am truly humbled to receive the Master Endoscopist Award and an even greater honor to be placed in such distinguished ranks as those of the past honorees. I am passionate about the practice of endoscopy and to be acknowledged with this award is simply icing on the cake. I am grateful to my friends and colleagues at Mayo for allowing me the opportunity to fulfill my passion and to serve the best interests of our patients. My sincere appreciation and thanks to the ASGE for recognizing me with the Master Endoscopist Award." – Louis M. Wong Kee Song, MD, FASGE







BEYOND OUR WALLS

The Future of Endoscopic Education and Practice

Beyond Our Walls Campaign

Thanks to our generous supporters, ASGE has taken a giant leap Beyond Our Walls!

Beyond Our Walls Campaign

Funds raised through the ASGE Foundation Beyond Our Walls campaign help to bring visionary and innovative clinical education and practice improvement resources for our members, anywhere in the world!

We are pleased to introduce GI Leap, ASGE's newest technology platform for GI Learning, Exploring, and Advancing Practice. With funding from the Beyond Our Walls campaign, GI Leap offers the modern learner an optimal online learning experience through better performance, educational content, functionality, simplicity, and control.

<u>Click here</u> to experience GI Leap, or click on "learn" in the navigation bar at the top of ASGE's webpage.



Beyond Our Walls supporters have also helped to support:

- ➤ GI Operations Benchmarking Survey
- ➤ ASGE's complete line of physician practice management products
- Clinical education, practice improvement and international webinars
- ➤ Simulcasting at IT&T courses
- ➤ A new monthly series on GI Leap for Fellows
- New multi-week online course for GI Leap

...And so much more to come!



Victoria Gomez, MD



Andrew Y. Wang, MD, FASGE

- ➤ "The ASGE has helped grow my career immensely as an academic gastroenterologist. Through its support with courses, hands-on training, lectures and mentorship through several of the committees, I have been able to grow as a member of the gastroenterology community. I am grateful for all the Society offers and want to continue to support its cause." Victoria Gomez, MD
- "By supporting the ASGE's Beyond Our Walls Campaign, I know that I am funding initiatives that will foster endoscopic innovation and education for clinicians worldwide. Importantly, this campaign's focus on "distance learning" in the area of endoscopic best practices will translate into better care for our patients. Please join me in supporting the ASGE in this important endeavor!" Andrew Y. Wang, MD, FASGE

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Advancing science for life™

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Ruby Supporter - \$100,000







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Thank you to our generous donors!

ASGE graciously acknowledges the members, companies, and foundations and friends who generously support ASGE's mission to advance patient care and digestive health by promoting excellence and innovation in gastrointestinal endoscopy with their annual gifts to the ASGE Foundation.

Contributions from our generous donors help to underwrite many ASGE education, practice improvement, research and public outreach initiatives.

The following contributions to the ASGE Foundation were received between January 1 and December 31, 2017.

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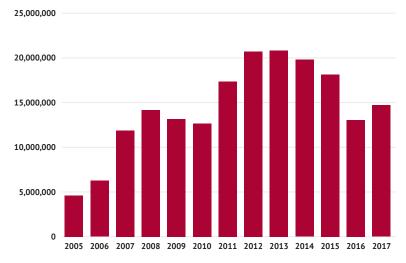
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2017 Financial Statements

American Society for Gastrointestinal Endoscopy (ASGE) Foundation Statement of Financial Position as of December 31, 2017 and 2016

12/31/17	12/31/16	
\$ 21,499,418	\$ 19,976,958	
3,813	161,547	
14,707,870	13,067,370	
1,633,438	1,745,280	
5,154,297	5,002,761	
\$ 21,495,605	\$ 19,815,411	
	\$ 21,499,418 3,813 14,707,870 1,633,438 5,154,297	\$ 21,499,418 \$ 19,976,958 3,813 161,547 14,707,870 13,067,370 1,633,438 1,745,280 5,154,297 5,002,761

ASGE Foundation Net Assets as of December 31, 2017



The decrease in the ASGE Foundation's net assets shown in 2014-2016 is mainly due to budgeted transfers of funds from the IT&T Capital Campaign to the Society to support operations of the Institute for Training and Technology.

Statement of Activities for the Twelve Months Ending December 31, 2017

	Unrestricted	Temporary Restriction	Permanent Restriction
REVENUES			
Other Income	\$ 4,130	\$ -	\$ -
Special Events	53,617	-	_
Contributions	1,845,788	91,775	151,536
Grants	_	65,705	_
Affiliate Transfer	-705,543	-	_
Net Assets Released From Restriction	1,214,406	-1,214,406	_
TOTAL REVENUES	2,412,398	-1,056,926	151,536
TOTAL EXPENSES	1,189,106	-	_
REVENUES OVER EXPENSES	1,223,292	-1,056,926	151,536
TOTAL INVESTING ACTIVITY	417,208	945,085	_
INCREASE IN NET ASSETS	1,640,500	-111,842	151,536
Net Assets, Beginning of Year	13,067,370	1,745,280	5,002,761
Net Assets End of Period	14,707,870	1,633,438	5,154,297

ASGE and ASGE Foundation audit report and financial statements are available upon request.

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