

About the ASGE Corporate Partners Program (CPP)

ASGE's Corporate Partners Program exists as a forum of collaboration for industry partners and corporations to support the mission, values, and strategic initiatives of ASGE. The CPP is an essential medium for ASGE to facilitate the impact of its educational, practice improvement, research, and public programming initiatives that affect gastrointestinal patients.

There are several options for industry partners to be recognized, engage, and collaborate with ASGE through its various partnership levels:

Platinum Partner: \$100,000
Gold Partner: \$65,000
Silver Partner: \$40,000
Growth Partner: \$15,000



[Corporate Partners Webpage](#)

New Custom Benefits: projects or programs that would mutually benefit both the partner's strategic initiative and those of ASGE.

Platinum Partner: \$100,000

For partners who support ASGE efforts strategically by way of innovation, an improved GI and endoscopic healthcare system, the endoscopic professional team, growth of the gastroenterology profession, and inclusion efforts for those medical professionals and patients with specific needs to have access to healthcare, initiatives, projects, spaces and informational resources that are often difficult for them to access.

Gold Partner: \$65,000

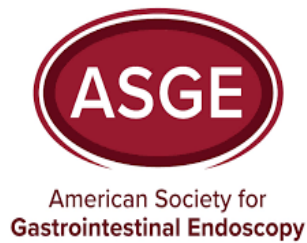
For partners who work with ASGE globally, across all cultures and levels of career generations. It signifies one of our core efforts toward colon cancer screening awareness. It demonstrates ASGE's integrity, projecting our dependability, security, and collaboration with our partners to advance many important initiatives to ASGE and our partners.

Silver Partner: \$40,000

For partners whose efforts support awareness, education, and support of GI cancer-related efforts, including research, diagnostic training, advocacy for optimizing therapeutic options, and reimbursement to support patients living with all types of gastrointestinal cancer.

Growth Partner: \$15,000

For partners who collaborate with ASGE to enhance vision, growth of the gastroenterology profession, healing power, environmental friendliness with measures to reduce medical waste, and patient endurance.



Corporate Partners Program	PLAT	GOLD	SLVR	GRWTH
Custom Benefits	4	3	1	0
ASGE Senior Leadership Calls	2	1	0	0
IT&T <u>Space</u> Rental Discount	20%	20%	10%	0%
SIG Email Blasts	3	0	0	0
SIG Focus Group (1-Hour)	2	1	0	0
Advocacy Updates & Engagement	✓	✓	✓	X
Reimbursement Updates & Engagement	✓	✓	X	X
ASGE Industry Memberships	10	7	4	2
Focus Group with ASGE Senior Leadership	120 minutes	90 minutes	60 Minutes	30 Minutes
ASGE CEO & Senior Leadership Conference calls	4	3	2	1
Partner Logo on ASGE Website, IT &T, Learning Center, and membership mailing	✓	✓	✓	✓
Featured Article in ASGE newsletter and/or YouTube Channel	4	3	2	1
LinkedIn Social Media Promotion	✓	✓	✓	✓