



About the ASGE Corporate Partners Program

ASGE’s Corporate Partners Program (CPP) is a proven win-win relationship. Allies win because they receive a great return on their marketing dollars – keeping in mind that they have access to nearly **16,000 ASGE members worldwide**. ASGE and The ASGE Foundation win because it has more resources to fund its exemplary educational, practice improvement, and research programs, resulting in better patient care and more successful medical practices.

NEW! Custom Benefits:

Corporate Partners can work with ASGE staff on approved customized projects or programs that would mutually benefit both the partner’s strategic initiative and those of ASGE.

Corporate Partners Program	Platinum	Gold	Silver	Bronze
Custom Benefits	3	2	1	0
ASGE Senior Leadership Calls	2	1	0	0
IT&T <u>Space</u> Rental Discount	20%	20%	10%	0%
Special Interest Group (SIG) Email Blasts	3	2	1	0
SIG Focus Group (1-Hour)	2	1	0	0
Advocacy Updates & Engagement	✓	✓	✓	X
Reimbursement Updates & Engagement	✓	✓	X	X
ASGE Industry Memberships	10	7	4	2
Focus Group with ASGE Senior Leadership	120 minutes	90 minutes	60 Minutes	30 Minutes
ASGE CEO & Senior Leadership Conference calls	4	3	2	1
Logo featured on ASGE Website, at ASGE’s IT&T, and membership mailing	✓	✓	✓	✓
Featured Content in ASGE’s electronic newsletter/SCOPE	2	1	1	0
LinkedIn + Twitter Social Media Recognition	4	2	2	1

Utilize ASGE’s digital access to Endoscopists:

Channel	Average
ASGE Website	188,501
YouTube	90,978
LinkedIn + Social	40,000+

Email Analytics	
Recipients	10,867
Delivery	99.91%
Open Rate	48.41%