

Five-Year Strategic Plan



Goals

ASGE

ASGE is the global leader in state-of-the-art, quality endoscopy education, training, research and advocacy with an organizational membership that is as diverse as the patients it serves.

MEMBERS

ASGE is the home of and advocate for endoscopists and their professional teams for the lifespan of their careers.

PATIENTS

ASGE and member endoscopists are patients' most trusted source of accurate and inclusive gastrointestinal health care information and medical care.

ENDOSCOPY ECOSYSTEM

All relevant stakeholders look to ASGE as the premier source for endoscopic training, research and innovation, patient education and best practices.



2022 Priorities

1. Develop a strategy to increase gender, racial and ethnic diversity in ASGE's membership, leadership and programming within a culture of inclusion.
2. Increase the reach and penetration of ASGE courses by exploring other business models in delivery (e.g., regionalization, partnership with institutions, networks and major group practices).
3. Develop and expand curricula/pathways for fellows, practicing endoscopists and the healthcare team.
4. Create mechanisms to support development and adoption of emerging technologies.
5. Examine the implications of creating new membership types based on different needs (e.g., private group practice, academic group practice, international, and team-based).
6. Enhance education and participation of all stakeholders in health advocacy and practice management.
7. Continue to develop high quality, evidence-based guidelines to enhance payor coverage for emerging diagnostic and therapeutic endoscopic procedures.
8. Enhance our educational offerings and further endoscopic research by increasing support from ASGE industry partners and others, including utilizing IT&T to collaborate with industry partners on innovation.
9. Expand our learning and educational platform to international markets, including addition of real time language interpretation and written translation services for major markets.

[Read full details of the ASGE Strategic Plan.](#)