COURSE DESCRIPTION
This highly popular course was developed by ASGE to educate physicians and non-physician staff of endoscopy units on how to translate quality and safety concepts into everyday practice. Through a mixture of didactic lecture and interactive sessions taught by leading experts in the field, participants of the course will advance their knowledge of endoscopy unit quality and safety, as well as discuss emerging trends and evidence. They will also be prepared to apply for the ASGE Endoscopy Unit Recognition Program or be able to renew their current participation.

LEARNING OBJECTIVES
Upon completion of this educational activity, participants will be able to:
• Identify ways to define and measure quality in endoscopy
• Describe techniques to make endoscopy more efficient while maintaining safety
• Describe methods to improve patient satisfaction in endoscopy, including improved doctor-patient communication
• Recognize the potential sources of infection from contact with various body fluids, their transmissibility during gastrointestinal endoscopy, and their susceptibility to potential disinfectants
• Specify measures for improving unit quality, including training and credentialing for new procedures, quality assurance programs, sedation and monitoring, and unit accreditation and re-accreditation

WHO SHOULD ATTEND
Practicing gastrointestinal endoscopists and surgeons, medical directors, nurse managers, unit managers and allied professionals interested in advancing their knowledge in endoscopy unit quality and safety. Units interested in applying for the ASGE Endoscopy Unit Recognition Program or renewing their ASGE Endoscopy Unit Recognition Certificate are encouraged to send both a physician and a non-physician manager to the course. Program eligibility criteria require completion of this course by at least one unit representative within one year of the program application for new units and prior to expiration for renewing units. This course also qualifies for the ASGE Excellence in GI Practice Operations Recognition Program.

COURSE DIRECTORS
Lukejohn Day, MD, FASGE
University of California, San Francisco
San Francisco, CA

V. Raman Muthusamy, MD, FASGE
UCLA Medical Center
Los Angeles, CA

Improving Quality and Safety in Your Endoscopy Unit
6:30 – 7:30 AM  
REGISTRATION, CONTINENTAL BREAKFAST & EXHIBITS

7:30 – 7:40 AM  
Course Directors’ Welcome & Introductions

7:40 – 8:10 AM  
What Constitutes a High-Quality Endoscopy Unit?

8:10 – 8:40 AM  
Endoscopy and Sedation: Adhering to Quality and Patient Safety

8:40 – 9:10 AM  
How to be Prepared and Successful for Endoscopy Unit Survey Accreditation

9:10 – 9:40 AM  
Round Table Discussion I: Challenges to Establishing and Maintaining a High-Quality Endoscopy Unit

9:40 – 10:00 AM  
BREAK & EXHIBITS

10:00 – 11:00 AM  
Infection Control in Endoscopy: Updates and Challenges

11:00 – 11:20 AM  
Infection Control Q&A

11:20 AM – 12:35 PM  
NETWORKING LUNCH & EXHIBITS

12:35 – 12:55 PM  
Enhancing the Employee Experience and Maintaining Staff Morale

12:55 – 1:15 PM  
Managing a Disruptive Staff Member

1:15 – 1:35 PM  
Improving the Patient Experience

1:35 – 1:55 PM  
Round Table Discussion III: Creating a Quality Culture

1:55 – 2:15 PM  
BREAK & EXHIBITS

2:15 – 2:45 PM  
TRACK A: HOSPITAL BASED ENDOSCOPY UNITS

Establishing Strong GI Leadership for Hospital Based Endoscopy Units

Improving Efficiency in the Hospital Endoscopy Unit

Advanced Endoscopy and Upper GI Bleeding Quality Indicators

Panel Discussion

2:45 – 3:15 PM  
TRACK B: AMBULATORY ENDOSCOPY UNITS

Maximizing Efficiency in Your ASC

Improving Bowel Preparation in Your Endoscopy Unit

Quality Indicators for Colonoscopy

Panel Discussion

3:15 – 3:45 PM  
Final Questions, Closing Remarks, Group Photo and Course Adjourned

Agenda subject to change.
COURSE DESCRIPTION

GI Practice Management Essentials is designed to provide practice management staff with the essentials needed to effectively and efficiently manage a GI unit. Presented by GI practice managers at the top of their field, this course covers the essentials of GI endoscopy practice management best practices and will cover topics such as building an ASC, staffing and managing the ASC, achieving efficiencies in your practice operations, and quality improvement programs, and benchmarking. This course will be highly interactive and provide winning practical solutions that can be implemented immediately in your practice. GI Practice Management Essentials is perfect for those propelled into practice management, new to practice management or new to GI practice management and will provide practical solutions that can be implemented immediately in your practice.

LEARNING OBJECTIVES

Upon completion of this educational activity, participants will be able to:

• Identify how to “right size” your office
• Identify various staffing models within endoscopy center, and select a model that best fits the practice culture and needs
• Recognize cost centers and profit centers for the typical GI practice
• Develop an analysis (pro forma) to determine whether a specific cost center activity (pathology lab, infusion, capsule) is profitable
• Understand how to properly adopt nationally recognized guidelines in your GI unit
• Know why you track and what to track for quality improvement programs
• Review GI operations benchmarking case studies and analysis

WHO SHOULD ATTEND

This course is designed for practice administrators, nurse managers and physicians involved in GI practice management.

COURSE DIRECTORS

Frank J. Chapman, MBA
Chief Operating Officer
Ohio Gastroenterology Group
Columbus, OH
Barbara Tauscher, MHA, FACMPE
Director of Operations
The Oregon Clinic GI East and South
Portland, OR

Erica Natal, BSN, MHA, MBA
Director of Operations
Rockford Gastroenterology Associates
Rockford, IL
AGENDA

SATURDAY, MAY 5, 2018

7:00 – 8:00 AM  REGISTRATION, CONTINENTAL BREAKFAST & EXHIBITS

8:00 – 8:10 AM  Course Director’s Welcome and Introductions

8:10 – 9:30 AM  Session I: Staffing the ASC
Introduction
Challenges for Staffing the ASC
Benchmarking Case Study and Analysis
Q&A

9:50 – 10:10 AM  BREAK & EXHIBITS

10:10 – 11:30 AM  Session II: Building an ASC
Introduction
Costs and Procedures Involved in the Process
Regulations to Follow in your ASC
Accreditation
Passing Life Safety Surveys
Q&A

11:30 AM – 12:30 PM  NETWORKING LUNCH & EXHIBITS
Luncheon Discussion with Presenters and Peer-to-Peer Networking

12:30 – 2:30 PM  Session III: Quality Improvement Programs
Introduction
What Should you Track and Why?
Quality Improvement Studies

2:30 – 3:40 PM  Session IV: Resetting Your Costs
Introduction
Cost and Profit Centers
What You Can Do to Decrease Scope Repairs
Q&A

3:40 – 4:00 PM  BREAK & EXHIBITS

4:00 – 5:00 PM  Session V: Benchmarking Your Pathology Labs
Introduction
Beneath the Financials—Measuring Your Labs
Q&A

5:00 PM  Course Adjourned

Agenda subject to change.
HOTEL ACCOMMODATIONS

It is recommended that you make your hotel reservations as soon as possible. However, you may want to wait to make your airline reservations until you receive confirmation of registration from ASGE.

Hilton Philadelphia at Penn’s Landing
201 South Columbus Blvd.
Philadelphia, PA 19106

ASGE has arranged a room rate of $189 per night plus applicable tax. This discount is valid only if the reservation is made before April 12, 2018. Reservations for this event can be made by individual attendees by calling hotel directly at (215) 521-6500 or (800) 445-8667. To receive discounted room rate, reference ASGE and name of course when reserving a room.

CONTINUING MEDICAL EDUCATION

The American Society for Gastrointestinal Endoscopy (ASGE) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

PHYSICIANS - ASGE designates the Improving Quality and Safety in Your Endoscopy Unit course for a maximum of 7.0 AMA PRA Category 1 Credits™ for this activity. ASGE designates the GI Practice Management Essentials course for a maximum of 7.5 AMA PRA Category 1 Credits™ for this activity. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

NURSES - All nurse participants will receive a certificate of participation specifying hours of education accredited for AMA PRA Category 1 Credits™. This certificate can be used toward nursing requirements.

All other healthcare professionals will receive a certificate of participation specifying hours of accredited for AMA PRA Category 1 Credits™.

ASGE CANCELLATION POLICY

Requests for refunds must be sent in writing at least two weeks before the activity to info@asge.org. Refunds will be subject to an administrative fee of $100. Attendee substitutions are permitted with ASGE authorization. ASGE has the right to cancel a program at any time at its discretion.

For more information about this or upcoming ASGE educational courses, please visit www.asge.org, email info@asge.org or call 630-573-0600.

Industry representatives interested in attending this course must contact Vanita Jordan-Moore, Senior Manager, Sales and Business Development (Tel: 630.570.5625; email: vmoore@asge.org) or Linda kay Tyler, Senior Director, Sales and Business Development (Tel: 630.570.5601; email: ltyler@asge.org). In compliance with ACCME guidelines, industry representatives may not ask questions during a CME course.

ASGE educational programming is supported, in part, by the ASGE Foundation. To donate, visit asge.org/foundation.

Photography Waiver: ASGE periodically takes photographs and/or video during our educational courses and events, and reproduces them in ASGE educational, news or promotional material, whether in print, electronic or other media, including the ASGE website. By participating in this course, you grant the right to use your name and photograph for such purposes to ASGE. All postings become the property of ASGE.
REGISTRATION

Improving Quality and Safety in Your Endoscopy Unit
GI Practice Management Essentials

MAY 4–5, 2018

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REGISTRATION FEES
EARLY REGISTRATION DEADLINE: APRIL 5, 2018
■ Course Fee if registered on or before APRIL 5, 2018
■ Course Fee if registered after APRIL 5, 2018

Name

Academic Degree(s)

Institution

NPI#

Address

City

State

Zip

Country

Specialty

E-mail

Phone

Fax

This information is my:  ☐ Home  ☐ Work  ASGE Member?  ☐ Yes  ☐ No  Member ID

NOT A MEMBER? Save even more when you join ASGE prior to registering for the courses. Submit a membership application with your registration form and receive the discounted member rate. Visit asge.org/join for more information.

FOUR EASY WAYS TO REGISTER

1. Online at asge.org/practice (Recommended)
2. Phone: 630-573-0600
3. Fax: 630-963-8332
   Credit Card:  ☐ Visa  ☐ MasterCard  ☐ AmEx  ☐ Discover
   Cardholder Name
   Card Number
   Expiration Date
   Signature

4. Mail: Send your completed registration form and check for $______________ made payable to:
   American Society for Gastrointestinal Endoscopy
   PO Box 809055, Chicago, IL 60680-9055

For all registration inquiries, email ASGE Customer Care at info@asge.org or call 630-573-0600.