

PRACTICAL SOLUTIONS FOR THE GI PRACTICE
Putting the Pieces Together



GI Endoscopy Unit Leadership: Cultivating a Successful Team

SATURDAY
FEB. 24, 2018

ASGE Institute for
Training and Technology
Downers Grove, IL

COURSE DIRECTORS

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Early Registration
Discounts End
JAN. 25, 2018

Learn more: asge.org/GIUbr



GI Endoscopy Unit Leadership: Cultivating a Successful Team

COURSE DESCRIPTION

Geared toward emerging and established GI endoscopy unit leaders, this course will focus on leaders' roles and responsibilities to align teamwork around clinical and operational issues. Attendees will gain the essentials needed to become effective leaders, and to run an efficient, high-quality, and profitable GI unit.

The program highlights practical approaches to the management and operations of an endoscopy unit and further takes a deeper dive into the core knowledge and competencies that leadership teams need to be effective managers, influencers, and advocates for their units.

Presented by seasoned strategic thinkers in the management of GI endoscopy units, course topics include the role of unit leadership, strategic planning and business development; using quality data in payer negotiations; meeting regulatory expectations; accreditation strategy; instilling a culture of quality; physician remediation. These components are interconnected and come together to provide high-quality and comprehensive training and team building opportunities.

WHAT YOU WILL LEARN

- Discuss establishing and maintaining a culture of quality
- Describe step by step strategic planning allowing the alignment of the unit to reach optimal operating efficiencies
- Define how each leadership role contributes and complements each other to create the success and vitality of the unit/organization
- Discuss how to ensure the unit is economically viable and in compliance with all credentialing and regulatory requirements while being prepared for audits
- Describe from a clinical perspective how to make the unit the best environment for patients and the procedures performed

WHO SHOULD ATTEND

This course will draw emerging, current and future team leaders of GI endoscopy units in all settings. The course content will also attract those aspiring to become a leader in an endoscopy unit, giving the attendees the knowledge of what the expectations, challenges and rewards would involve.

The course is designed for all sizes of GI units with a focus on ambulatory surgical centers and hospital GI units.



Are you renewing your EURP participation?

This course includes completion of a quality requirement for renewing participation in the ASGE Endoscopy Unit Recognition Program (EURP).

GI Endoscopy Unit Leadership

AGENDA

SATURDAY, FEBRUARY 24, 2018

6:30 am	Breakfast with Exhibits
7:30 am	Course Directors Welcome

CULTURAL EVOLUTION OR REVOLUTION?

Shifting an organization's culture requires commitment and purposeful management of the change process. During this series of talks, we will discuss:

7:45 am	Creating a Culture of Quality - Making It Stick
8:05 am	The ABCs of Endoscopy Leadership
8:25 am	Endoscopy Unit Management Models
8:45 am	Endoscopy Unit Management: Nursing Perspective
9:05 am	Roundtable: Cultural Evolution or Revolution?
9:35 am	Break with Exhibits

PUTTING THE PIECES IN PLACE

With the right infrastructure, your team will not lose sight of the fundamentals upon which excellence is built. During this series of talks, we will discuss:

10:05 am	Empowering the Team through Benchmarking and Report Cards
10:25 am	Patient Satisfaction: What's the Secret Sauce?
10:45 am	Showcasing Your Unit's Excellence
11:05 am	Roundtable: Putting the Pieces in Place
11:35 am	Networking Lunch

CRITICAL CONVERSATIONS IN GI UNIT LEADERSHIP

The stakes in today's ever-changing healthcare environment are high. Success or failure can hinge on your ability to effectively communicate with all members of your team. During this series of talks, we will discuss:

12:35 pm	Building Your Critical Conversation Skill Set
12:55 pm	Dealing with the Disruptive Physician
1:15 pm	Addressing the Outlier: Peer Review
1:35 pm	Personnel Recruitment, Training, and Addressing the Disruptive Employee
1:55 pm	Roundtable: Critical Conversations in GI Unit Leadership
2:25 pm	Break with Exhibits

MANAGING THE BOTTOM LINE

To push beyond surviving to thrive in today's value economy organizations must operate efficiently. During this series of talks, we will discuss:

2:55 pm	Endoscopy Unit Finances
3:15 pm	Inventory Control
3:35 pm	How to Build an Open Access Program
3:55 pm	Roundtable: Managing the Bottom Line
4:20 pm	Closing Remarks
4:30 pm	Course Adjourned

– Cultivating a Successful Team

ESSENTIALS

HOTEL ACCOMMODATIONS

It is recommended that you make your hotel reservations as soon as possible. However, you may want to wait to make your airline reservations until you have received confirmation of registration from ASGE.

Chicago Marriott Suites Downers Grove
1500 Opus Place, Downers Grove, IL 60515
(tel) 630-852-1500, (toll free) 800-228-9290

ASGE has arranged a room block for this course at \$99 per night plus applicable tax. **This discount is valid only if the reservation is made before February 2, 2018.** Please contact the hotel directly to make hotel reservations. Please mention the name of the ASGE course when making your reservation.

A free shuttle will be provided between the hotel and the ASGE Institute for Training and Technology.

CONTINUING MEDICAL EDUCATION

The American Society for Gastrointestinal Endoscopy (ASGE) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

ASGE designates this live activity for a maximum of *7.0 AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

ASGE CANCELLATION POLICY

Request for refunds must be requested in writing, no later than three weeks prior to the course. Refunds are subject to an administrative fee of \$100. Attendee substitutions are permitted with ASGE authorization. ASGE has the right to cancel a program at any time at its discretion.

Industry representatives interested in attending this course must contact Linda Kay Tyler, Senior Director, Sales and Business Development at 630-570-5601 or ltyler@asge.org. In compliance with ACCME guidelines, industry representatives may not participate in hands-on training or ask questions during a CME course.

For more information about this or upcoming ASGE educational courses, please visit www.asge.org, email education@asge.org or call 630-573-0600.



Educational programming through the ASGE Institute for Training and Technology is supported, in part, by the ASGE Foundation. To donate visit www.asge.org.

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REGISTRATION

TWO WAYS TO PARTICIPATE:
 In-person or simulcast (streaming via your computer).
If you choose streaming, we will provide you with the log-in information prior to the course date.

REGISTRATION FEES	ON OR BEFORE January 25, 2018		AFTER January 25, 2018	
	In-person	Simulcast	In-person	Simulcast
ASGE Physician Member	<input type="checkbox"/> \$595	<input type="checkbox"/> \$595	<input type="checkbox"/> \$695	<input type="checkbox"/> \$695
Physician Non-Member	<input type="checkbox"/> \$750	<input type="checkbox"/> \$750	<input type="checkbox"/> \$850	<input type="checkbox"/> \$850
ASGE Trainee/ Nurse Member	<input type="checkbox"/> \$400	<input type="checkbox"/> \$400	<input type="checkbox"/> \$500	<input type="checkbox"/> \$500
Non-Member Trainee/Nurse	<input type="checkbox"/> \$500	<input type="checkbox"/> \$500	<input type="checkbox"/> \$600	<input type="checkbox"/> \$600

Name		Date
Academic Degree(s)		Title
Institution		NPI#
Address		
City	State	Zip
Country		Specialty
E-mail	Phone	Fax
This information is my: <input type="checkbox"/> Home <input type="checkbox"/> Work ASGE Member? <input type="checkbox"/> Yes <input type="checkbox"/> No Member ID _____		

NOT A MEMBER? Save even more when you join ASGE prior to registering for the courses. Submit a membership application with your registration form and receive the discounted member rate. Visit asge.org/join for more information.

FOUR EASY WAYS TO REGISTER

- 1. Online at www.asge.org** (Recommended)
- 2. Phone:** 630-573-0600
- 3. Fax:** 630-963-8332

Credit Card: Visa MasterCard AmEx Discover

Cardholder Name	
Card Number	Expiration Date
Signature	

4. Mail: Send your completed registration form and check for \$ _____ made payable to:
 American Society for Gastrointestinal Endoscopy
 PO Box 809055, Chicago, IL 60680-9055

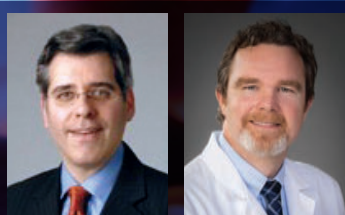
For all registration inquiries, email ASGE Customer Care at info@asge.org or call 630-573-0600.

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Practical approaches to the management and
operations of a high-quality endoscopy unit

Round Table Discussions | Engaging Leaders | Networking Opportunities



American Society for Gastrointestinal Endoscopy
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Downers Grove, IL 60515

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