

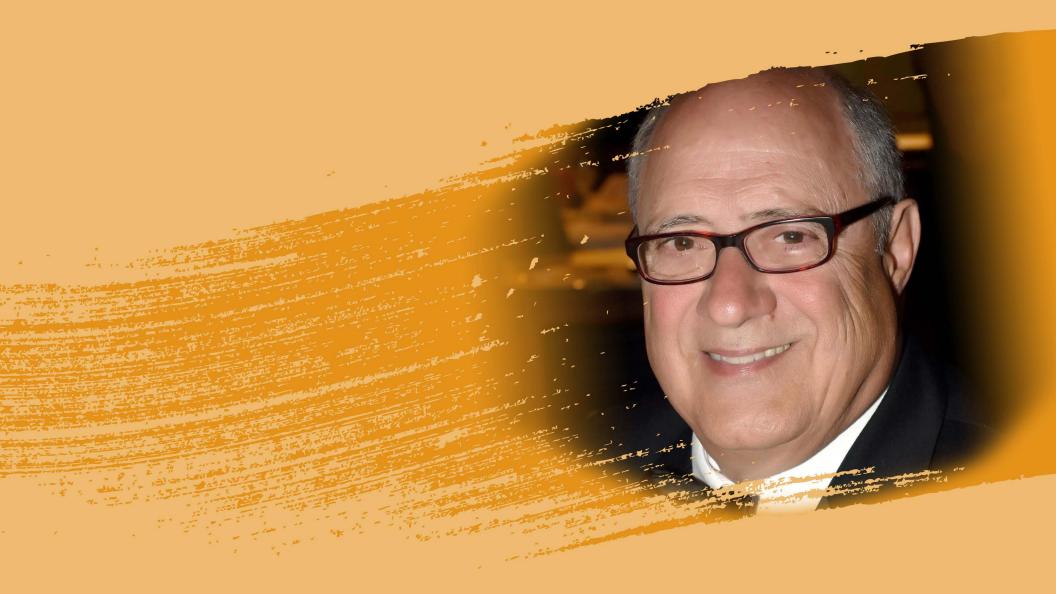


# 2019 ANNUAL REPORT

Advancing patient care and digestive health

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# LETTER FROM THE ASGE FOUNDATION CHAIR

# DEAR ASGE FAMILY: THANK YOU!

Dear ASGE Family,

On behalf of the Foundation, please accept our sincere thank you! With you by our side, we were able to provide funding for many important ASGE programs in the last year and I am excited to share those achievements with you in this report.

ASGE programing growth continues, innovative activities have expanded, and we remain focused on improving patient care and digestive health. Through funding from the Beyond Our Walls campaign, GI Leap continues to expand its offerings for the modern learner through its optimal online learning experience. In 2019, we had a 50% increase in the number of engaged learners of GI Leap educational activities using web-based and mobile-based platforms. Learners can also participate in ASGE's high-quality clinical education in-person, virtually or on-demand. ASGE's new education delivery mechanisms have increased the convenience of learning and added flexibility and cost-effective options for our members to pursue their professional development. This year more than ever, our members have needed to turn to our online educational offerings. Thank you to all of our donors who made this possible!

This annual report also illustrates how every dollar you donate to the ASGE Foundation is invested in the Society's clinical education, practice improvement, research and public outreach initiatives to support our members and their patients. We could not reach our goals without the magnanimous contributions from our members, corporate partners, grateful patients and friends of the ASGE, so thank you!

With gratitude,

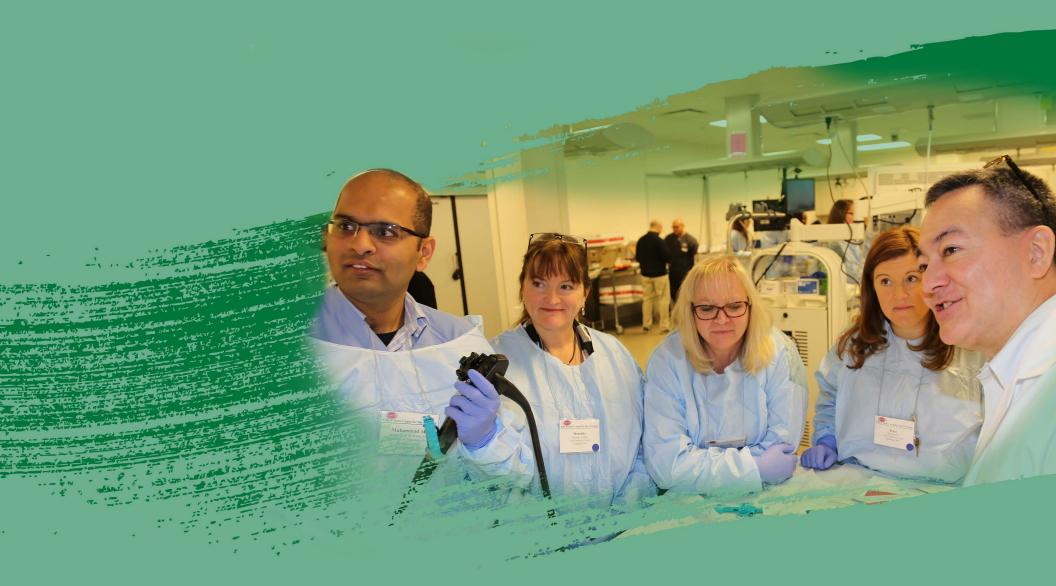
John L. Petrini, MD, FASGE ASGE Foundation Chair

John L. Petrini, MD, FASGE ASGE Foundation Chair



## Mission Statement

The ASGE Foundation is the philanthropic arm of the American Society for Gastrointestinal Endoscopy (ASGE) and supports the Society's mission to advance patient care and digestive health by promoting excellence and innovation in gastrointestinal endoscopy.



# **CORPORATE PARTNERS PROGRAM**

Support from Corporate Partners grows the ASGE Foundation – funding education, practice improvement, research and public outreach initiatives – and fosters the science and practice of gastroenterology.

# **2019 CORPORATE PARTNERS PROGRAM**

# **Platinum Level Supporters**







# **Gold Level Supporters**



















# **Silver Level Supporters**











Thanks to our 2019 Corporate Partners for their generous investment in ASGE's mission to advance patient care and digestive health by promoting excellence and innovation in endoscopy.



# **EDUCATION**

Your donations support a wealth of resources to enhance professional development for every career stage.

# LEARN ANYWHERE, ANYTIME WITH ASGE!

# Hands-On Training and Clinical Education

Through funding from the Beyond Our Walls campaign, ASGE continues to expand its eLearning capabilities from its initial launch of GI Leap in June 2018. Learners can participate in ASGE's high-quality clinical education in-person, virtually or on-demand. Our new education delivery mechanisms increase the convenience of learning and adds flexibility and cost-effective options for our members to pursue their professional development. GI Leap's home screen allows members access to over 400 free educational activities and videos including clinical, quality and practice management resources.

## **GI** Leap

GI Leap continues to expand its offerings for the modern learner through its optimal online learning experience. In 2019 there was a 50% increase in the number of engaged learners of GI Leap educational activities using web-based and mobile-based platforms to access.

With increasing needs of ASGE members to maximize the dollar spend on continuing professional development and decreasing available time to spend away from family and practices, the drive to expand the transformation of learning using GI Leap will continue to grow. Going forward, more emphasis will be focused on mobile, gamification and a competency-based curriculum for GI Leap ASGE education.

## Webinars, On Demand and Live-Streaming Courses from the ASGE IT&T

The Beyond Our Walls Campaign supported the expansion of educational delivery, that includes live-streaming, OnDemand and self-directed activities. In 2019, ASGE launched more options of Live-Streaming of courses, including the first Live-streaming of all the hands-on stations to a virtual ERCP bootcamp audience and the expansion of self-directed training resources including the launch of the GI Practice Team orientation curriculum.

Advance Practice

# **GI Leap Trends**

2019



50% increase in 2019 compared to 2018 of engaged learners in GI Leap educational activities.

### Learner Completion

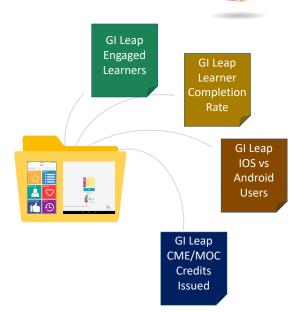
49% of learners in GI Leap fully complete the educational activity they chose to participate.

### IOS vs Android Users

In 2019, there were 5,216 IOS and 744 Android APP users accessing GI Leap from these mobile devices.

### CME and MOC Credits Issues

Since the launch of GI Leap in June 2018, 5,615 CME credits and 3,168 MOC credits have been issued through GI Leap.



# LEARN ANYWHERE, ANYTIME WITH ASGE!

## **Endoscopic Training Awards**

The ASGE Endoscopic Training Award provides Advanced Fellows or Junior Faculty with the opportunity to train outside of their home country with a premier GI endoscopist or group to advance their training. The award assists in underwriting reasonable and customary travel and living expenses for a period of one to three months.







Zaheer Nabi, MD



Jorge Perales Oliva, MD

"The ASGE has afforded me the opportunity to learn from two internationally renowned experts on the subject of teaching endoscopy and endoscopic competency. I am looking forward to learning a lot and bringing my knowledge back to the ASGE to develop meaningful programs."

### -Sahar Ghassemi, MD

"This award is paramount for those in early part of their career like me. It provides one with the opportunity to learn basic and advanced endoscopic techniques from the masters at some of the best centers in the world. The grant funding from the ASGE will allow me to work with a world class endoscopist and help me achieve my personal goal of executing therapeutic GI procedures with precision."

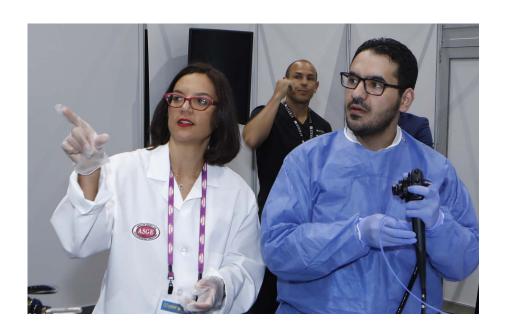
~ Zaheer Nabi, MD

## **GOLD Program**

The ASGE GI Organizational Leadership Development (GOLD) program has been developed to enhance the leadership skills of ASGE members who are five to ten years into practice. It is a 12-month program designed to provide the knowledge and skills needed to enhance the path to leadership within academic or private practice medicine and within ASGE. Topics covered include strategic communication skills, practice management issues, negotiation techniques, financial acumen and conflict resolution. Participants focus on developing their leadership skills, business knowledge and personal influence, as well as explore strategies for goal development, and advancement strategies. Participants are nominated by current ASGE leadership.

"I have a better understanding of risk sharing and how to improve the relationship between GI MDs and PCPs. Also highlighted the tension between hospitals' desire to keep beds full and the pressure on MDs to decrease re-admissions."

~ Kathy Bull-Henry, MD, MBA; Director of Endoscopy, Johns Hopkins University



# LEARN ANYWHERE, ANYTIME WITH ASGE!

# Basil I. Hirschowitz, MD Endowed Lecture

# J. Edward Berk, MD, DSc, FASGE Endowed Lecture

## Jack A. Vennes, MD and Stephen E. Silvis, MD Endowed Lecture

# **Gene and Lyn Overholt Endowed Lecture**



Ashley L. Faulx, MD, FASGE

## Incidental Rectal Carcinoids: Pearls and Pitfalls

The lectureship, in memory of Dr. Hirschowitz, was established by the ASGE Foundation through the generous support of ASGE, friends, trainees, and colleagues of Dr. Hirschowitz.



Michael B. Wallace, MD, MPH, FASGE

### New Paradigms in Improving ADR

The lectureship, in memory of Dr. Berk, was established by the ASGE Foundation through the generous support of the Berk family.



Anne Marie Lennon, MD, PhD, FASGE

# Pancreatic Cystic Neoplasms: What Testing Do We Need?

The lectureship, in memory of Drs. Vennes and Silvis, was established by ASGE and the ASGE Foundation through the generous support of Cook Medical and supported with contributions from the Olympus Corporation of the Americas, colleagues, friends and trainees of Drs. Vennes and Silvis.



Alan N. Barkun, MD, CM, MSc, FASGE

### Management of Acute UGI Bleeding: the State-of-the-Art of Hemostasis

The Gene and Lyn Overholt Endowment supports ASGE programs and activities focused on clinical innovation and practice improvement, including an annual lecture during DDW®.

"I am tremendously indebted to the ASGE and to the memory of J. Edward "Jack" Berk, one of our founding ASGE presidents for this wonderful award and lectureship. One of the great roles of our society, and its journal, GIE, is to share the knowledge we each gain in our daily practice, and through scientific research. It is my great honor to share that through the Berk lectureship, and through the wonderful team at GI."

~ Michael B. Wallace, MD, MPH, FASGE

"I am honored of having been asked to deliver the Gene and Lyn Overholt annual lecture at the 2019 ASGE Post-Graduate Course. Dr. Overholt was a true innovator in all aspects of GI endoscopy; I can only attempt to emulate his vision in the focused area of applying best evidence to daily GI endoscopy practice with the hope of improving equitable and state-of-the-art patient care delivery."

~ Alan N. Barkun, MD, CM, MSc, FASGE



# PRACTICE IMPROVEMENT

Your donations support a foundation of excellence in GI practice operations.

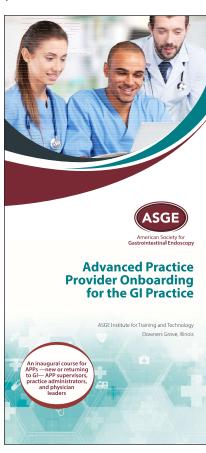
# PRACTICE IMPROVEMENT RESOURCES

In 2019, ASGE developed a standard-setting educational module called Introduction to GI. Comprised of self-directed learning modules, Introduction to **GI** was created to ensure the entire GI team is up to speed on their knowledge of GI, providing them the tools and resources to increase their knowledge and instill confidence in their interaction with patients and providers.

- The Advanced Practice Providers (APPs) Onboarding for the GI course was also developed to meet the needs of practices to assist APPs and APP leaders in navigating their role in all GI practice settings. The inaugural course will take place in July 2020.
- Funds from the Beyond Our Walls supported the ASGE GI Operations Benchmarking, Policy and Procedure Guide, GI Coding Primer, Ambulatory Endoscopy Primer along with the practice management educational offerings available in GI Leap. These are just a few of the many educational tools and resources critical to the GI Practice that the ASGE continues to provide to our members.

"Advanced Practice Providers (APPs) have become an essential part of the GI patient care team. It is important to develop and implement a process(es) that incorporates APPs into the culture, philosophy, and mission of your practice. This course will provide the foundation to build a successful APP program."

~ Joseph Vicari, MD, MBA, FASGE



**ASGE Introduction to GI** A Standard-Setting Orientation for Every Member of the GI Team

Patients look to your staff for answers, viewing them as a trusted source of information regarding their appointments, diagnoses, and procedures. That's why every member of the GI team needs to be familiar with the day-to-day work of GI providers and the high-quality care they deliver in practice.

Ensure your team is up to speed on their knowledge of GI by providing them the tools and resources to increase their knowledge and instill confidence in their interaction with natients and providers

#### Self-Directed E-Learning Modules for Endoscopy Unit Staff an elite, standard setting education initiative designed for onboarding and

- professional development
- self-directed interactive eLearning modules on the fundamentals of GI including word pronunciations, activities and questions to reinforce learning
- provides a basic understanding of GI anatomy, procedures, and terminology and taught by leading GI experts
- links to optional videos for those learners that want to go more in-depth i their understanding
- designed for every member of the GI team including techs, medical assistants registered nurses advanced practice providers and the recentionis







- · ~4 hours of required online content and ~2 hours of additional, optional content for participants who elect to further develop their understanding of GI procedures.
- · Knowledge checkpoints, interactive activities and assessments to help reinforce learning.
- · All learners that pass the post-assessment, with a score of 80% or better receives "Certificate of Completion" from ASGE.

#### **How Does It Work**

- · Endoscopy units purchase invitation codes to be distributed to appropriate staff by Unit Leadership within 2 years of purchase. Each staff member that has a code has
- access to Introduction to GI course. · Purchase the number of codes you need

Number of User Invitation Codes	Price per User
1-9 users	\$75/user
10-19 users	\$65/user
Over 20 users	\$55/user

Visit www.asge.org/introtoGI to see

To purchase **Introduction to GI** for your Staff, contact ASGE at 630-573-0600 or email learn@asge.org to establish your Introduction to GI unit coordinator and the number of invitation codes you need.





# RESEARCH

Your donations support research that leads to the development of new techniques, devices and applications that make endoscopy safer, more comfortable and more effective for diagnosing and treating digestive disease.

# **RESEARCH AWARDS**

Research Awards are funded entirely by the ASGE Foundation. In addition to annual support from generous donors, the grants are funded by the Michael V. Sivak Endoscopic Research Endowment, AstraZeneca Research Endowment, Olympus Endowment Fund and Takeda Research Endowment. These awards are offered to physicians for projects in basic, translational and clinical research with a relationship to gastrointestinal endoscopy.

EUS-guided biliary drainage of first intent with the lumen apposing metal stent vs. ERCP in the management of malignant distal biliary obstruction: a randomized controlled trial (ELEMENT trial)



Yen-I Chen, MD

Safety and Efficacy of a Novel Hemostatic Spray in a Porcine Model of Acute Severe Upper Gastrointestinal Bleeding



Fergal Donnellan, MD

Endoscopists Across Specialties: Identifying Opportunities For Colonoscopy Quality Improvement



Anne Peery, MD

"The ASGE Research Award is a major steppingstone for me as a young investigator. Not only will it allow us to optimize the operation aspect of our RCT comparing EUS-biliary drainage with ERCP in the management of distal malignant biliary obstruction, it also further validates the importance of our trial and adds prominence to our research group. We are truly grateful of the award and we are excited about completing this trial with the ASGE's support."

~ Yen-I Chen, MD

"I am incredibly grateful to receive the ASGE Research Award. Thanks to the generous support of the ASGE, we will better understand which physician types perform screening colonoscopy. This is fundamental to disseminating quality measures. We will also generate evidence to understand risk factors for surgery for non-malignant colorectal polyps, which has the potential to reduce overuse."

~ Anne Peery, MD

# **ASGE DIVERSITY AWARDS**

The Diversity Awards are granted to physicians who submitted outstanding abstracts for DDW®, promoting gender- and ethnicity-related healthcare research.

## **Ethnicity Research Award**

Place of Birth, Educational Status and Colorectal Cancer Screening Among U.S. Adults



Adeyinka Laiyemo, MD, MPH

"I am truly honored to have been given this award. The winning abstract is a project from our "Train to Retrain" program which has the goal of training medical students in gastroenterology research in order to retain them as champions in the efforts to eliminate health disparities. This award is a major boost for our efforts, and we will surely treasure it forever."

~ Adeyinka Laiyemo, MD, MPH

### **Gender Research Award**

Addressing Gender Disparity: Increase in Female Fellowship Program Leadership Increases Gender Equality in Program Director and Fellow Ranks



Sajiv Sethi, MD

"I am very honored to have been selected for the ASGE Diversity Award. I would like to commend the ASGE for being a forward-thinking organization that recognizes the importance of diversity in gastroenterology. As a minority myself, and the son of a female physician, I recognize the unique challenges faced by women and minorities in medicine. I hope that our study creates a recognition for the importance of gender diversity in gastroenterology and can spur an increase in female representation in gastroenterology leadership positions and at the trainee level."

~ Sajiv Sethi, MD



# **PUBLIC OUTREACH**

Your donations help ASGE educate patients and the public about the important role of endoscopy in treating and preventing GI diseases.

# NATIONAL COLORECTAL CANCER AWARENESS MONTH (NCRCAM)

During National Colorectal Cancer Awareness Month (NCRCAM) in March, the ASGE developed new tools to help everyone know the facts about when and how to be screened for colorectal cancer.

To help consumers understand their risk, the right age to be screened, available tests and other information about CRC, ASGE debuted its new website, www.Screen4ColonCancer.org. In addition, a new decision tool was launched to help patients and physicians talk together about screening, including a poster to show screening options.

### Social Media

The campaign also included social media efforts, which were launched on Valentine's Day with the new hashtag #WhoGotYou, encouraging the public to share stories of who got them to get screened. Last year's hashtag of #ColonoscopyIsEasier was also used to provide continuity from the last campaign.

## **Radio Spot**

ASGE also released a radio spot featuring Steven A. Edmundowicz, MD, FASGE, that aired nationally in March.









**CRYSTAL AWARDS** 

# **CRYSTAL AWARDS**

ASGE honored several outstanding gastroenterologists who have contributed to the advancement of GI endoscopy during the 15th Annual Crystal Awards event on May 19, at the US Grant Hotel in San Diego, California.



"The ASGE consistently provides learning and training opportunities, mentoring opportunities, clinical research funding opportunities. I have benefitted from these, perhaps more than most. Throughout my career, the ASGE was my virtual Club House, where in committee work and at post-graduate educational programs, I could exchange ideas and aspirations with the best and the brightest in our field. I developed lasting friendships with some of the most spectacular physicians and staff one could ever hope to meet, wherein I honed my craft as a clinician, an educator and lecturer, an investigator and a leader. I feel immensely honored to be recognized by the ASGE with the Rudolf V. Schindler Award and will continue to dedicate myself to honor its legacy."

~ Gregory G. Ginsberg, MD, FASGE

**Rudolf V. Schindler Award** 



Gregory G. Ginsberg, MD, FASGE

## **Master Endoscopist Award**



Thomas J. Savides, MD, FASGE

## **Distinguished Service Award**



Colleen M. Schmitt, MD, MHS, FASGE

## **Distinguished Educator Award**



Amitabh Chak, MD, FASGE

# **CRYSTAL AWARDS**

## **Distinguished Endoscopic Research Mentoring Award**



Christopher C. Thompson, MD, MSc, FASGE

### **International Service Award**



Robert A. Enns, MD, FASGE

### **Industry Service Award**



Hiroshi Ichikawa

### **President's Award**

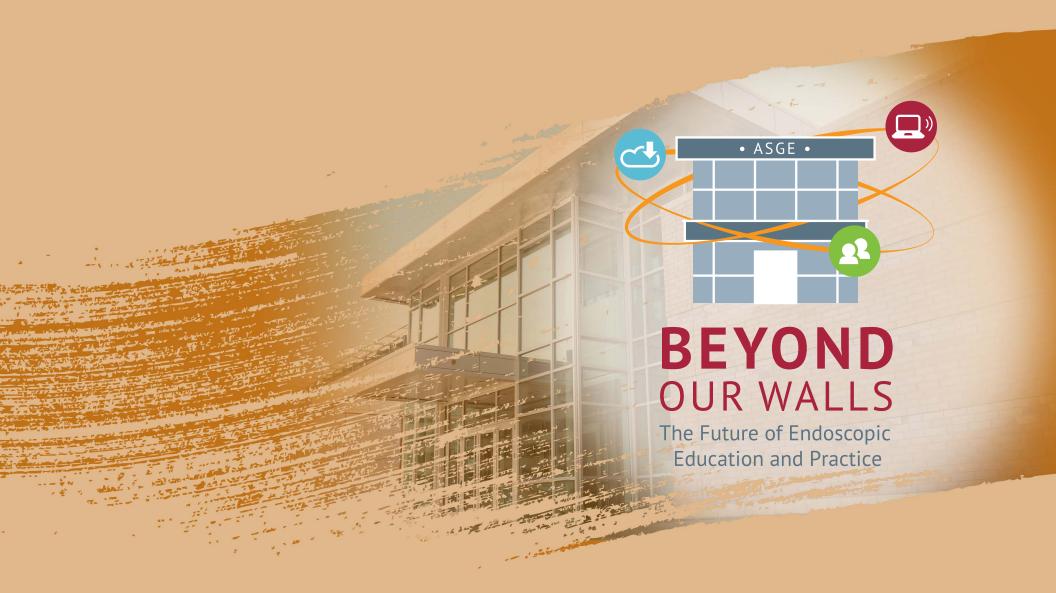


Gottumukkala S. Raju, MD, FASGE



"This award is very special to me. It is always sad to see a fellow graduate and go off on their own. They become family. However, it is most gratifying to see them become independent and accomplish great things. Receiving text messages of their endoscopic victories, or hearing that they have a big presentation, are special gifts that all mentors cherish. It is an honor to have been a part of their growth as physicians and researchers, and to have provided guidance that may have helped them achieve some of their goals. I am fortunate to have had the opportunity to work with such wonderful, creative and hardworking people year-after-year, and I have no doubt learned a great deal from them as well."

~ Christopher C. Thompson, MD, MSc, FASGE



# **BEYOND OUR WALLS CAMPAIGN**

Thank you to our generous supporters for helping ASGE take a giant leap Beyond Our Walls!



Advancing science for life™











Sapphire Supporter - \$50,000





Jade Supporter – Up to \$24,999





### Diamond – \$50,000 or more

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As of March 21, 2020



THANK YOU TO OUR GENEROUS DONORS!

# Thank you to our generous donors!

ASGE graciously acknowledges the members, companies, and foundations and friends who generously support ASGE's mission to advance patient care and digestive health by promoting excellence and innovation in gastrointestinal endoscopy with their annual gifts to the ASGE Foundation.

Contributions from our generous donors help to underwrite many ASGE education, practice improvement, research and public outreach initiatives.

The following contributions to the ASGE Foundation were received between January 1 and December 31, 2019.

## **Corporate/Foundation Donors**

\$500,000 to \$1,000,000

**Boston Scientific Corporation** 

## \$100,000 to \$499,999

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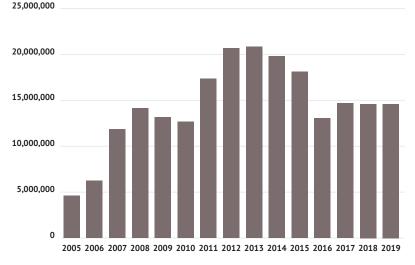
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# **2019 FINANCIAL STATEMENTS**

# American Society for Gastrointestinal Endoscopy (ASGE) Foundation Statement of Financial Position as of December 31, 2019 and 2018

	12/31/19	12/31/18	
TOTAL ASSETS	\$ 24,461,660	\$ 22,245,648	
TOTAL LIABILITIES	896,388	1,248,970	
NET ASSETS:			
Unrestricted Fund	14,954,352	14,603,789	
Temporarily Restricted	3,438,644	1,223,593	
Permanently Restricted	5,172,246	5,169,296	
TOTAL NET ASSETS	\$ 23,465,342	\$ 20,996,678	

## ASGE Foundation Net Assets as of December 31, 2019



The decrease in the ASGE Foundation's net assets shown in 2014-2016 is mainly due to budgeted transfers of funds from the IT&T Capital Campaign to the Society to support operations of the Institute for Training and Technology.

# Statement of Activities for the Twelve Months Ending December 31, 2019

	Unrestricted	Temporary Restriction	Permanent Restriction
REVENUES			
Other Income	\$ 4,350	\$ -	\$ -
Special Events	54,100	-	_
Contributions	1,399,701	102,391	2,950
Grants	-	8,113	_
Affiliate Transfer	(198,000)	-	_
Net Assets Released From Restriction	255,000	(255,000)	_
TOTAL REVENUES	1,515,151	(144,496)	2,950
TOTAL EXPENSES	718,380	-	_
REVENUES OVER EXPENSES	796,771	(246,887)	2,950
TOTAL INVESTING ACTIVITY	(446,208)	2,359,547	-
INCREASE IN NET ASSETS	350,563	2,215,051	2,950
Net Assets, Beginning of Year	14,603,789	1,223,593	5,169,296
Net Assets End of Period	14,954,352	3,438,644	5,172,246

ASGE and ASGE Foundation audit report and financial statements are available upon request.

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