

PARTNERS NURTURING GROWTH

TOGETHER

**ASGE
CORPORATE PARTNERS
PROGRAM**



GROWING GASTROENTEROLOGY

TOGETHER

The ASGE Corporate Partners Program offers an opportunity to cultivate and enrich your relationships with ASGE members throughout the world.

Becoming a Partner demonstrates your shared commitment to grow the field of gastroenterology. The Corporate Partners Program nurtures that growth through sharing data, connecting with members, promoting your organization, providing expert knowledge from ASGE physicians and recognizing our Partners' contributions to GI endoscopy.

Support from Corporate Partners grows the ASGE Foundation – funding education, practice improvement, research and public outreach initiatives that advance patient care – and fosters the science and practice of our profession.



THE PRACTICE OF A GASTROINTESTINAL ENDOSCOPIST

- Diagnose GI diseases and conditions
- Treat GI diseases and conditions
- Prevent colorectal cancer through screening and diagnosis
- Perform common endoscopic procedures
- Perform advanced endoscopic procedures
- Prescribe medication for all aspects of digestive health
- Advise other specialists on the use of medication in the GI patient
- Manage nutritional health of patients
- Deliver high-quality, efficient patient care
- Consult with patients during office visits

**IBD • IBS • GERD • GI Emergencies • GI Cancers
Celiac Disease • Barrett's Esophagus • Hepatitis
Pancreatitis • GI Bleeding • Malnutrition • Obesity**

BENEFIT CATEGORIES

The ASGE Corporate Partners Program offers opportunities for your company to engage with ASGE members and the GI community. Take advantage of your partnership with ASGE through five areas:

DATA

As a Corporate Partner you will have access to ASGE member surveys and needs assessment data.

CONNECTIONS

Networking with ASGE leaders will connect you directly with practicing gastroenterologists and thought leaders in the field.

PROMOTION

This program provides a variety of opportunities to showcase your products to ASGE members and the GI community through a variety of opportunities.

KNOWLEDGE

As the world's leading endoscopy society, ASGE offers your organization access to expert content and a variety of methods for additional training of your staff at every level.

RECOGNITION

As a supporter of the ASGE Foundation, your organization is recognized for your contributions throughout the year and in a wide variety of venues.

SILVER \$30,000

DATA

- Executive summary of annual ASGE education evaluation survey
- Executive summary of annual ASGE practice operations survey
- Executive summary of bi-annual ASGE member census survey
- Executive summary of bi-annual ASGE education needs assessment survey
- Inform ASGE leadership through annual Corporate Partners survey

CONNECTIONS

- Annual Summit
- Annual networking meeting with ASGE leadership at DDW®
- Annual Meeting with ASGE CEO

PROMOTION

- Ad on ASGE website (3 months) ~ OR ~ one promotional article/advertisement in *SCOPE*

KNOWLEDGE

- One ASGE affiliate membership
- Two registrations to ASGE Recognized Industry Associate (ARIA) Course
- Regular updates on ASGE's health policy and reimbursement activities
- 20% discount on rental of ASGE IT&T
- 20% discount on bulk purchases of ASGE educational products (10 or more)

RECOGNITION

- Recognition in ASGE publications
- Right to use ASGE Foundation "Proud Supporter" logo
- Corporate logo and link to corporate home page on ASGE website
- Signage at ASGE IT&T
- Corporate Partner acknowledgment at ASGE courses and conferences
- Buckslip in ASGE member mailing

GOLD \$50,000

DATA

- Executive summary of annual ASGE education evaluation survey
- Executive summary of annual ASGE practice operations survey
- Executive summary of bi-annual ASGE member census survey
- Executive summary of bi-annual ASGE education needs assessment survey
- Inform ASGE leadership through annual Corporate Partners survey

CONNECTIONS

- Annual Summit
- Annual networking meeting with ASGE leadership at DDW®
- One conference call annually with ASGE topic expert
- One e-blast to a targeted segment of ASGE members
- Annual Meeting with ASGE Leadership
- Annual Meeting with ASGE CEO

PROMOTION

- One promotional article/advertisement in *SCOPE*
- Ad on ASGE website (6 months)
- Co-promote one webinar or YouTube video to ASGE members via *SCOPE*

KNOWLEDGE

- Two ASGE affiliate memberships
- Two registrations for company representative(s) to audit ASGE courses
- Three registrations to ASGE Recognized Industry Associate (ARIA) Course
- Regular updates on ASGE's health policy and reimbursement activities
- 20% discount on rental of ASGE IT&T
- 20% discount on bulk purchases of ASGE educational products (10 or more)

RECOGNITION

- Recognition in ASGE publications
- Right to use ASGE Foundation "Proud Supporter" logo
- Corporate logo and link to corporate home page on ASGE website
- Signage at ASGE IT&T
- Corporate Partner acknowledgment at ASGE courses and conferences
- Buckslip in ASGE member mailing

PLATINUM \$100,000

DATA

- Executive summary of annual ASGE education evaluation survey
- Executive summary of annual ASGE practice operations survey
- Executive summary of bi-annual ASGE member census survey
- Executive summary of bi-annual ASGE education needs assessment survey
- Invitation to select ASGE members to participate in a focus group
- Inform ASGE leadership through annual Corporate Partners survey

CONNECTIONS

- Annual Summit
- Annual networking meeting with leadership at DDW®
- Annual presentation to ASGE Governing Board
- Annual dinner meeting with ASGE Executive Committee
- Two conference calls annually with ASGE topic expert
- Two e-blasts to a targeted segment of ASGE members
- Annual Meeting with ASGE Leadership
- Annual Meeting with ASGE CEO

PROMOTION

- Half-page ad in *ASGE Guide to DDW*®
- Two promotional articles/advertisements in *SCOPE*
- Ad on ASGE website (12 months)
- Co-promote two webinars or YouTube videos to ASGE members via *SCOPE*

KNOWLEDGE

- Five ASGE affiliate memberships
- Five registrations for company representative(s) to audit ASGE courses
- Five registrations to ASGE Recognized Industry Associate (ARIA) Course
- Regular updates on ASGE's health policy and reimbursement activities
- 20% discount on rental of ASGE IT&T
- 20% discount on bulk purchases of ASGE educational products (10 or more)

RECOGNITION

- Recognition in ASGE publications
- Right to use ASGE Foundation "Proud Supporter" logo
- Corporate logo and link to corporate home page on ASGE website
- Signage at ASGE IT&T
- Corporate Partner acknowledgment at ASGE courses and conferences
- Buckslip in ASGE member mailing

10 FAST FACTS ABOUT ASGE

- 1 **Founded in 1941**, the American Society for Gastrointestinal Endoscopy (ASGE) has more than **14,000 members worldwide**.

- 2 ASGE is the world leader in endoscopic procedural hands-on training. In 2013, the Society opened the **Institute for Training and Technology (IT&T)** to provide top-quality education and training in an interactive, technologically advanced environment.

- 3 ASGE conducts **more than 20 educational courses annually**, and co-hosts **Digestive Disease Week® (DDW)**, the premier international conference devoted to the science and practice of gastroenterology and hepatology.

- 4 Assessment-based **certificate programs and trainings** customized for clinicians and industry professionals are examples of ASGE products and programs that further proficiency in patient care.

- 5 ASGE provides practical solutions through education, products and resources in **GI Practice Management** for the entire GI team.

- 6 Physician work groups develop **clinical and practice guidelines** and **technical reviews** to assess and guide the practice of gastrointestinal endoscopy and keep members abreast of technology.

- 7 Publications include:
 - **GIE: Gastrointestinal Endoscopy** – ASGE’s monthly, peer-reviewed scientific journal
 - **VideoGIE** – the monthly online-only, Open Access journal publishing original, peer-reviewed video case reports and case series
 - **ASGE Connection** – the quarterly magazine featuring news, clinical content, practice management updates and public outreach resources
 - **SCOPE** – the weekly e-newsletter

- 8 **ASGE research awards** lead to the development of new techniques, technologies and pharmacology that make endoscopy safer, more comfortable and more effective for the diagnosis and treatment of digestive disease.

- 9 ASGE publishes **patient education brochures**, with 18 titles in English and Spanish, as well as a patient website, **Screen4ColonCancer.org**.

- 10 The **ASGE Foundation** is the philanthropic arm of ASGE, providing financial support for ASGE’s education, practice improvement, research and public outreach initiatives.





ASGE's mission is to be the leader in advancing patient care and digestive health by promoting excellence and innovation in endoscopy.

www.asge.org

