



# Advancing patient care *and digestive health*



**ASGE**  
Foundation

## 2016 Annual Report

Education • Practice Improvement • Research • Public Outreach

Dear Donors to the ASGE Foundation:

Thank you!

On behalf of ASGE, I want to personally thank every member, corporate partner, grateful patient and friend of ASGE who so generously supported the ASGE Foundation in 2016.

ASGE's education, practice improvement, research and public outreach initiatives are thriving because of your support! I hope you feel proud of your investment in ASGE as you read through the 2016 ASGE Foundation Annual Report and learn more about a few of the specific programs your donations supported over the past year.

Your donations had a direct impact on thousands of ASGE members and countless patients in 2016. Your contributions make these achievements possible, but our work is not done.

In 2016, the ASGE Foundation launched Beyond Our Walls: The Future of Endoscopic Education and Practice campaign. Your support of this exciting initiative has exceeded all expectations. Funds raised through Beyond Our Walls will allow the Society to build upon the success of the Institute for Training and Technology (IT&T) and to move beyond its physical walls to deliver visionary and innovative clinical and practice improvement resources to meet the needs of ASGE members.

Thank you for your continued support of the ASGE Foundation. Together, we are advancing patient care and digestive health!

With gratitude,



John L. Petrini, MD, FASGE  
ASGE Foundation Chair



ASGE Foundation Chair  
John L. Petrini, MD, FASGE



### Mission Statement

The ASGE Foundation is the philanthropic arm of the American Society for Gastrointestinal Endoscopy (ASGE) and supports the Society's mission to advance patient care and digestive health by promoting excellence and innovation in gastrointestinal endoscopy.

- 1 Education
- 2 Research
- 3 Public Outreach
- 4 Crystal Awards
- 5 Beyond Our Walls campaign

# 2016 Corporate Partners Program

## Platinum Supporters



## Gold Supporters



## Silver Supporters



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## IT&T Capital Campaign

ASGE would like to thank the members, staff, friends and corporate partners who invested in the IT&T Capital Campaign. Visit [www.asge.org](http://www.asge.org) to see a list of supporters.



# IT&T

## Hands-On Training and Education

ASGE delivers cutting-edge training through specialized instruction and hands-on opportunities. ASGE conducted more than 30 courses throughout the year, with 20 of them taking place at the Institute for Training and Technology (IT&T).

ASGE's IT&T uses some of the best teaching methods available to endoscopists, including animate hands-on labs, live transmission of real cases from leading medical centers, use of high-tech equipment including fluoroscopy, and an Audience Response System for real-time assessments.



## Course Feedback

*"The small group sessions dealing with the cognitive aspects of training and giving performance-enhancing feedback are immediately implementable; and working through the hands-on sessions gave us a chance to practice techniques we'd discussed."*

*"Having the opportunity to meet fellow trainers from the US, the UK, Canada, and India and to share each other's experiences in these topics was invaluable."*

*"I really liked getting the reassurance that I was doing most of what I do as properly as I can. I also picked up a few tips to help the ERCP procedures that I do be safer for our patients."*



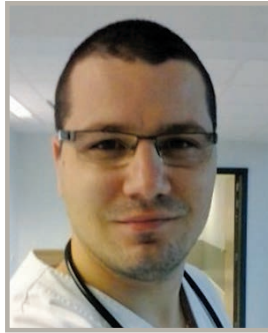


# Cook Medical Marsha Dreyer Awards

The Cook Medical Marsha Dreyer Award provides scholarships for international trainee member physicians to attend DDW®. The awards are underwritten by a grant from Cook Medical.



Nancy E. Aguilar-Olivos, MD



Madalin Ionut Costache, MD



Kesavan Kandiah, MBChB



Arun Rajendran, MD



Alvin Y.S. Ting, MD



# Cook Medical Don Wilson Awards

The Don Wilson Award provides advanced fellows or junior faculty with the opportunity to train outside of their home country with a premier GI endoscopist or group to advance training. The awards are underwritten by a grant from Cook Medical.



Christopher Chapman, MD



Saowonee Ngamruengphong, MD



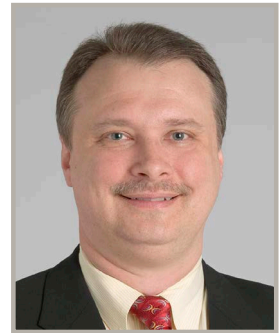
María Fernanda Torres Ruiz, MD

## Lectureships

### **Basil I. Hirschowitz, MD Endowed Lecture**

#### **Who Should Sedate for Endoscopy: an Anesthesiologist, a CRNA, a Machine or Me?**

The lectureship, in memory of Dr. Hirschowitz, was established by the ASGE Foundation through the generous support of ASGE, friends, trainees, and colleagues of Dr. Hirschowitz.



John J. Vargo II, MD, MPH, FASGE

### **J. Edward Berk, MD, DSc, FASGE Endowed Lecture**

#### **Natural Orifice Endoscopic Surgery: Has the Future Arrived?**

The lectureship, in memory of Dr. Berk, was established by the ASGE Foundation through the generous support of the Berk family.



Michael L. Kochman, MD, FASGE

### **Jack A. Vennes, MD and Stephen E. Silvis, MD Endowed Lecture** **The Expanding Universe of Expandable Stents**

The lectureship, in memory of Drs. Vennes and Silvis, was established by ASGE and the ASGE Foundation through the generous support of Cook Medical and supported with contributions from the Olympus Corporation of the Americas, colleagues, friends and trainees of Drs. Vennes and Silvis.



Grace H. Elta, MD, FASGE

### **Scott Zarrow Memorial Lectureship**

#### **Optimizing Surveillance Colonoscopy in IBD: High Definition Alone or in Combination with Chromoendoscopy?**

The Scott Zarrow Memorial Lecture Series is supported by a generous grant from the Maxine and Jack Zarrow Family Foundation. Other lectures in this series are available for free streaming through the ASGE Online Learning Center at [www.asge.org](http://www.asge.org).



Tonya R. Kaltenbach, MD, MS, FASGE

## Endoscopic Research Awards

Endoscopic Research Awards are funded entirely by the ASGE Foundation and its generous donors. These awards are offered to physicians for projects in basic, translational and clinical endoscopic research. ASGE Foundation-funded research leads to the development of new techniques, devices and applications that make endoscopy safer, more comfortable and more effective for the diagnosis and treatment of digestive disease.

### Nanocytology as a Tool to Improve Risk Stratification in Barrett's Esophagus

*I am honored to receive the ASGE Endoscopic Research Award. This award will provide me the support to investigate spectroscopy as a risk stratification tool. If successful, this spectroscopy-based risk stratification may provide additional information to allow us to optimally select those patients who benefit most from intervention, while sparing others from additional risk. I am fortunate to have wonderful collaborators across multiple disciplines and institutions in this endeavor. I am grateful to ASGE for the support that this award provides me as well as many opportunities within the ASGE that have enriched my career.*



Vani Konda, MD, FASGE

### Does the Addition of a Cap Improve the Adenoma Detection Rate During Water Exchange Colonoscopy?

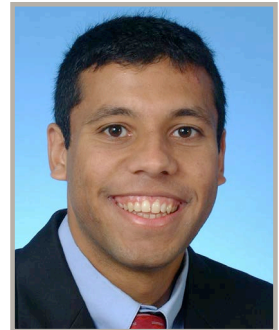
*This award will allow me and my collaborators to address the question "Does the addition of a cap improve the adenoma detection rate during water exchange colonoscopy?" The approval confirms that the water exchange technique is worthy of further evaluation. The results may improve the ability to detect adenomas in the colon, with a possible long term impact on reducing the occurrence of interval cancers after screening colonoscopy. We are honored and grateful for the support.*



Felix W. Leung, MD

### Assessing the Efficacy of Neoadjuvant Liquid Spray Cryoablation for Locally Advanced Esophageal Cancer

*I have a longstanding interest in determining the best ways to use endoscopic techniques to help patients with esophageal cancer. Dysphagia is a miserable symptom in patients with locally advanced esophageal cancer and may delay initiation of chemoradiation. Current options to palliate dysphagia in this setting are unsatisfactory. The ASGE Endoscopic Research Award will allow me to obtain important preliminary data to assess whether cryoablation can improve dysphagia and potentially improve survival when administered prior to neoadjuvant chemoradiation in patients with locally advanced esophageal cancer. As a young investigator, such support from the ASGE is vitally important to launch a successful endoscopic research career.*



Tilak Shah, MD

### Underwater Resection of Non-pedunculated Colorectal Lesions: A Randomized Controlled Trial

*Receiving the ASGE Endoscopic Research Award is a great honor and opportunity. The Award will help me lay the groundwork for developing strategies to reduce the occurrence of interval colorectal cancers, beginning with the question of whether underwater polypectomy decreases the incomplete resection rate of pre-malignant lesions. The findings will advance the broader mission of the ASGE in enhancing patient care through endoscopic research and I am excited that results generated from this study will create new opportunities for further investigation.*



Andrew W. Yen, MD, FASGE





## NYSGE Florence Lefcourt Award

This award supports collaborative research and public outreach projects in the greater New York area, and is funded by the New York Society for Gastrointestinal Endoscopy (NYSGE) Endowment Fund.

### Implementation of a Gastric Cancer Screening and Educational Outreach Program for High-Risk Ethnic Populations in New York City

*I am truly honored to be the recipient of this year's NYSGE Florence Lefcourt Award. Gastric cancer is both preventable and even curative in the early stages, yet remains the third most common cause of cancer death worldwide. New York City has one of the highest foreign-born populations in the US, which is why I feel so compelled and motivated to implement a gastric cancer screening and educational outreach program for the city's high-risk ethnic populations.*

*Gastric cancer awareness and appropriate screening is a very important issue and I am excited, as well as humbled, to have the opportunity to make strides in this effort.*



Shailja Shah, MD

## ASGE Diversity Awards

The Diversity Awards are granted to physicians who submitted outstanding abstracts for DDW®, promoting gender- and ethnicity-related healthcare research.

### Ethnicity Research Award Black Inpatients are at Higher Risk for Inadequate Inpatient Bowel Preparation

*It is a great privilege to receive the 2016 Diversity Award. During a prospective intervention study to improve inpatient bowel preparation quality, we unexpectedly found that, despite substantially modifying our bowel preparation practices and providing patient and health care team education, African American patients were at increased risk for inadequate bowel preparation. Black people remained significant even after accounting for surrogates of socioeconomic status (insurance type and income level). These thought-provoking results raise important concerns about patient-provider perceptions and cultural barriers in the inpatient setting. We are proud to increase the awareness of these existing disparities, which need to be addressed in order to deliver equitable high-quality care to all patients.*



Rena Yadlapati, MD

### Gender Research Award Risk Factors Cannot Explain the Sex Specific Difference in Detection Rates of Colorectal Adenomas and Advanced Adenomas

*The ASGE Diversity Award is an outstanding acknowledgment for scientific research focusing on gender-specific aspects of diseases, a topic that is still insufficiently attended. I am very grateful for this important recognition of my work in the field of colorectal cancer prevention and the incentive for scientists to focus their research on gender and ethnicity.*



Elisabeth Waldmann, MD





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## “Staying Healthy for Family”

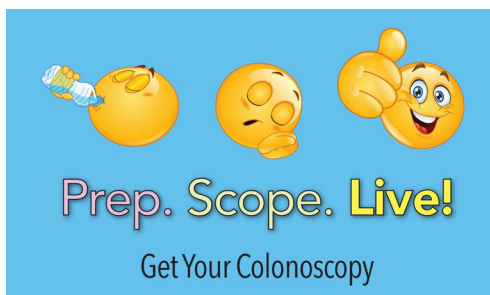
A public service ad (PSA) produced by ASGE featuring Honorary ASGE Foundation Trustee Kathy Ireland, was once again broadcast in March of 2016 for National Colorectal Cancer Awareness Month (NCR CAM). The PSA promotes the importance of colorectal cancer screening, and aired on many popular television networks garnering millions of audience impressions. ASGE also promoted the PSA via media and social media outreach, and Kathy Ireland amplified this outreach on her own social media accounts.



## National Colorectal Cancer Awareness Month (NCR CAM)

For NCR CAM, ASGE made available a new free, downloadable poster with the theme “Prep. Scope. Live.” This was a welcome addition to the existing materials available for physician offices and healthcare facilities to promote this campaign. ASGE continued to promote its health fair kits to help sites plan events. These resources are available on [www.asge.org](http://www.asge.org) and [screen4coloncancer.org](http://screen4coloncancer.org).

ASGE continues to update its [screen4coloncancer.org](http://screen4coloncancer.org) website with new information for patients such as press releases, statistics, screening reminder eCards, posters, ads and videos to raise public awareness about colorectal cancer as well as updated content on [asge.org](http://asge.org), such as media backgrounders and CRC-related press releases.



# Community Outreach Awards

The Community Outreach Award for Trainees is aimed at recognizing Trainees for doing good works in their community related to digestive health. The 2016 award was for raising awareness about colon cancer screening and prevention through the creation of a creative and engaging infographic. The winning infographics were featured on ASGE.org, Screen4coloncancer.org, and ASGE social media channels.



Bhaumik Brahmhatt, MD



Leila Kia, MD

## “Would You Follow the Signs for Health and Safety?”

*Dr. Michael B. Wallace, my wife Meghavi, and I have been active in our community for raising awareness to prevent Colorectal Cancer. The ASGE Community Outreach Award has put our humble efforts on the map, while motivating us to continue this endeavor and hopefully making a positive difference in the community. We are grateful for this recognition.*



## “The Race to Prevent Colon Cancer”

Colon cancer is preventable and treatable. Unfortunately, we have a long way to go in raising awareness and dispelling misconceptions regarding screening. My goal was to create a visually engaging graphic that would capture people's attention and actively engage them in conversations with their physicians, getting them one step closer to screening. I am proud to help raise awareness, and hope that this award can have a meaningful impact on delivering the important message of colon cancer screening.



# Crystal Awards

ASGE honored several outstanding gastroenterologists who have contributed to the advancement of GI endoscopy during the Crystal Awards gala on May 22, at the US Grant Hotel in San Diego.

The dinner, which featured honorary ASGE Foundation Trustee and guest emcee Kathy Ireland, also raised funds for gastrointestinal research, education and public outreach. Following the awards presentation, attendees celebrated ASGE's 75th Anniversary during a 1940's themed party with live music and dancing.



**Rudolf V. Schindler Award**  
M. Brian Fennerty, MD, FASGE



**Distinguished Service Award**  
Jonathan Cohen, MD, FASGE



**Distinguished Educator Award**  
Robert E. Sedlack, MD, MHPE, FASGE



**Distinguished Endoscopic Research Mentoring Award**  
Gregory G. Ginsberg, MD, FASGE

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# Crystal Awards



**Master Endoscopist Award**  
Bret T. Petersen, MD, FASGE



**International Service Award**  
Juergen H. Hochberger, MD, PhD, FASGE



**International Service Award**  
Zeyad K. Sharaiha, MD



**Congressional Service Award**  
US Representative Diane Black (R-TN-6)



**Congressional Service Award**  
US Senator Bill Cassidy (R-LA)



**President's Award**  
Thomas M. Deas Jr., MD, MMM, FASGE



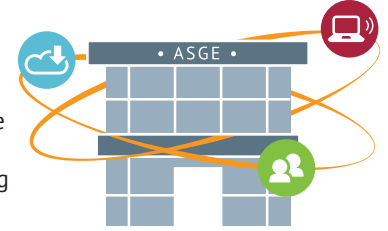


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## A Vision for Tomorrow

Today's healthcare environment poses many challenges and opportunities to the practice of gastroenterology. ASGE is committed to helping our members thrive in this ever-changing landscape. The Beyond Our Walls: The Future of Endoscopic Education and Practice campaign seeks to build upon the success of the Institute for Training and Technology (IT&T) and to move beyond its physical walls to deliver visionary and innovative clinical education and practice improvement resources to meet the needs of ASGE members.

Please join us in this exciting endeavor.



## BEYOND OUR WALLS

The Future of Endoscopic Education and Practice

**DELIVERING CLINICAL EDUCATION ANYWHERE**

**PRACTICAL SOLUTIONS FOR PRACTICE OPERATIONS**

**A FOCUS ON INNOVATION AND TECHNOLOGY**

To donate or to learn more about the Beyond Our Walls campaign, contact [bowcampaign@asge.org](mailto:bowcampaign@asge.org) or visit [www.asge.org](http://www.asge.org).

### Campaign Chairs

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# ASGE thanks these generous campaign donors and corporate supporters!

To learn more about the *Beyond our Walls: The Future of Endoscopic Education and Practice* campaign, or to donate, visit [www.asge.org](http://www.asge.org).

## Launch Partner – \$1,000,000



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## Jade Supporter – Up to \$24,999



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**American Society for Gastrointestinal Endoscopy (ASGE) Foundation  
Statement of Financial Position as of December 31, 2016 and 2015**

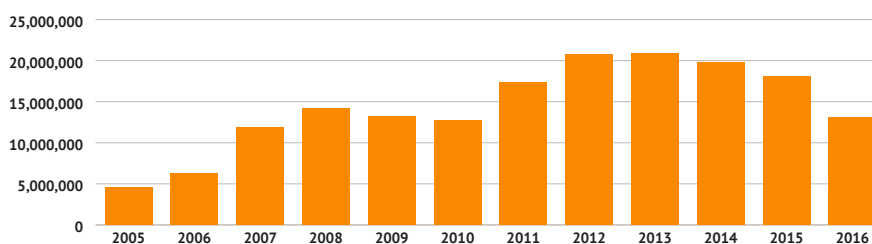
	12/31/16	12/31/15
<b>TOTAL ASSETS</b>	\$ 19,976,958	\$ 21,268,530
<b>TOTAL LIABILITIES</b>	161,547	3,135,686
<b>NET ASSETS:</b>		
Unrestricted Fund	13,067,370	10,682,386
Temporarily Restricted	1,745,280	2,471,997
Permanently Restricted	5,002,761	4,978,461
<b>TOTAL NET ASSETS</b>	\$ 19,815,411	\$ 18,132,844

**Statement of Activities for the Twelve Months  
Ending December 31, 2016**

	Unrestricted	Temporary Restriction	Permanent Restriction
<b>REVENUES</b>			
Other Income	\$ 8,970	\$ —	\$ —
Special Events	66,290	—	—
Contributions	2,492,391	271,500	24,300
Grants	—	98,864	—
Affiliate Transfer	<1,126,875>	—	—
Net Assets Released From Restriction	1,367,370	<1,367,370>	—
<b>TOTAL REVENUES</b>	2,808,146	<997,006>	24,300
<b>TOTAL EXPENSES</b>	<1,194,868>	—	—
<b>REVENUES OVER EXPENSES</b>	1,613,278	<997,006>	24,300
<b>TOTAL INVESTING ACTIVITY</b>	771,706	270,289	—
<b>INCREASE IN NET ASSETS</b>	2,384,984	<726,717>	24,300
Net Assets, Beginning of Year	10,682,386	2,471,997	4,978,461
<b>Net Assets End of Period</b>	13,067,370	1,745,280	5,002,761














ASGE and ASGE Foundation audit report and financial statements are available upon request.

**ASGE Foundation  
Net Assets as of  
December 31, 2016**

















The decrease in the ASGE Foundation's net assets shown in 2014-2016 is mainly due to budgeted transfers of funds from the IT&T Capital Campaign to the Society to support operations of the Institute for Training and Technology.





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