



PRACTICAL SOLUTIONS FOR THE GI PRACTICE

A close-up photograph of a hand placing a single puzzle piece into a larger assembly. The scene is backlit by a bright, warm light source, likely the sun, creating a strong orange and yellow glow. The hand and the puzzle piece are silhouetted against this light. The text "PUTTING THE PIECES TOGETHER" is overlaid on the image.

PUTTING THE PIECES
TOGETHER

2018 Catalog of Practice Management Resources for the Entire GI Team

Practice Operations	2
Quality Improvement and Safety	4
Reimbursement and Coding	6
Quality Payment Program	8
Practice Support	10
Patient Engagement	11
Webinars	12
Membership	13

ASGE is committed to being the leader in advancing patient care and digestive health by promoting excellence in innovation and endoscopy. Discover ASGE's Practical Solutions that will help you achieve practice success.

PRACTICAL SOLUTIONS FOR THE GI PRACTICE

TODAY'S CHALLENGING HEALTHCARE ENVIRONMENT forces endoscopists to adapt quickly. The future of GI endoscopy is dependent on the delivery of high-quality clinical care, as well as a solid understanding of the business side of GI practice.



Through the Practical Solutions brand, ASGE is able to provide you an expansive array of practice improvement resources and online and live educational offerings to ensure that all members of your team have opportunities to grow and to navigate the many changes in today's healthcare delivery system.

ASGE has developed an integrated approach to assisting members with practice improvement. Critical topics that ASGE continues to address are:

- Efficiency and Productivity
- Coding and Billing
- Navigating Reimbursement
- Marketing Your Practice
- Practice Assessment Programs
- Quality and Safety
- Benchmark Considerations
- Human Resources Management
- Addressing Work/Life Balance
- IT Solutions for the GI Practice
- Billing, Coding and Auditing
- MOC / CME Management



To learn more about ASGE practice support tools and resources visit: asge.org/practicalsolutionsB



ASGE's practice improvement resources are supported by the ASGE Foundation Beyond Our Walls Campaign

We are moving beyond the physical walls of the ASGE Institute for Training and Technology (IT&T) to deliver visionary and innovative clinical education and practice improvement resources to help you deliver high-quality clinical care, and attain a solid understanding of the business aspects of GI practice.

Practice Operations

Quality Improvement and Safety

Reimbursement and Coding

Quality Payment Program

Patient Engagement

To learn more, view a list of Beyond Our Walls Campaign donors, or to donate to the ASGE Foundation, visit asge.org.

PRACTICE OPERATIONS

Strengthen the infrastructure of your practice by using our practice support resources and participating in dynamic and engaging practice management courses from ASGE.

Benchmarking for GI Practice Efficiency and Profitability



Enhance practice efficiencies and profitability through data-driven decision-making. The ASGE GI Operations Benchmarking web-based platform allows you to compare your unit's operational and financial performance in key areas by providing robust data using over 100 metrics. ASGE will compile the aggregate data and analysis into an executive summary and a full report for purchase. Register today and participate to learn where your practice stands. asge.org/benchmarkingPS

GI Outlook (GO): The Practice Management Conference

No Limits to Achieving Prosperity in GI Practice

August 10 – 12, 2018 • Austin, TX



GI Outlook (GO) 2018 is designed for physicians, practice administrators, healthcare executives and those who are interested in a leadership role in GI Practice. Through pre-conference workshops, practice case studies, breakouts, and interactive discussions, GO 2018 will offer practical solutions in GI practice operations and skill-building opportunities tailored to your practice size, arrangement, and GI team role. Participants will gain the knowledge, skills and best practices to help you achieve prosperity in your GI practice. asge.org/goPS

Courses

Practice Management Trifecta

November 15 – 18, 2018 • ASGE IT&T, Downers Grove, IL

The Trifecta is a comprehensive series of courses designed for every member of your GI practice team. Experts in GI practice management, quality, coding and reimbursement will provide the essentials needed to foster a high-performing GI practice. The course material is updated each year to address the current healthcare environment and to prepare GI practices for next year's regulatory and reimbursement changes. Through presentations, case studies and interactive sessions, course participants will receive critical information that will immediately and positively impact your practice. asge.org/trifectaPS

- Looking at GI Practice Management Differently • Nov. 15
- Improving Quality and Safety in Your Endoscopy Unit • Nov. 16
- Gastroenterology Reimbursement and Coding Update • Nov. 17 – 18

GI Practice Management Essentials

May 5, 2018 • Philadelphia, PA

CME

This ASGE course provides practice managers with the essentials needed to effectively and efficiently run a GI unit. Course sessions cover topics such as running a profitable endoscopy unit, achieving efficiency in your office operations and managing and staffing the GI practice.

Looking at GI Practice Management Differently

November 15, 2018 • Downers Grove, IL

CME

This course takes a deep dive into the critical issues facing the business side of your endoscopy unit in this new age of healthcare delivery. Get new strategies and approaches that will enhance your negotiation skills, ability to assess contracts, comply with federal regulation and help your team embrace the changes facing GI healthcare.

Products and Programs

Excellence in GI Practice Operations Recognition Program (PRP)

This two-year recognition was developed to honor individuals committed to improving the business side of endoscopy by operating safe, efficient, profitable, high-functioning practices in the delivery of GI care. With the ability to tailor your own pathway, PRP offers participants the opportunity to gain the knowledge, skills, and attitudes they need to be a leader in their roles within their GI unit.

The Ambulatory Endoscopy Center (AEC) Primer

Released in 2018, the new primer is developed to address all the considerations of building and operating an AEC. The information includes topics such as staffing and scheduling, accreditation, assessing financial performance, and many others.

Resources for the Clinical Team

Policy and Procedure Reference Guide

Developed for Ambulatory Surgical Centers (ASCs), this guide is intended to provide an organized list of ASGE guidelines that are appropriate for adoption in an endoscopy facility and for CMS' Conditions for Coverage.

Career Center

Recruitment is one of the most important and challenging issues facing GI practice. ASGE's Career Center is a critical resource to assist in staffing and recruitment efforts. asge.org/careercenterPS



QUALITY IMPROVEMENT AND SAFETY



Empower your team to realize change and continuously find new ways to provide better patient care and service. With the support of valuable resources from ASGE, you and your team can run an efficient, high quality and profitable unit.

Products and Programs

Endoscopy Unit Recognition Program (EURP)



EURP is the only national program recognizing quality and safety in the practice of GI endoscopy. Through the program application process, units harness the knowledge, skills, experience and perspectives of different individuals of your team to realize change, continuously find better ways to provide better patient care and service, and ultimately achieve a three-year recognition from the Society. asge.org/eurpPS

Resources for the Team

Quality Guidelines

ASGE has developed a number of guidelines to assist members identifying the metrics and protocols that need to be followed to ensure high quality safe care of GI patients, which address titles such as:

- Appropriate use of GI endoscopy
- Guidelines for safety in the gastrointestinal endoscopy unit
- Infection control during GI endoscopy
- Multi-society guideline on reprocess flexible gastrointestinal endoscopes
- Quality indicators for GI endoscopic procedures
- Quality indicators for GI endoscopy units

Performance Improvement Module (PIM)

ASGE's Screening Colonoscopy Performance Improvement Module (PIM) is an online program that guides you through the process of collecting and analyzing your own clinical practice data over time using nationally recognized quality measures, such as adenoma detection rate, and their recommended performance targets.

GIQuIC

The GIQuIC registry, a nonprofit collaboration of the ASGE and the American College of Gastroenterology, streamlines measurement and documentation of quality. As a quality benchmarking registry, GIQuIC enables practices to track their performance on quality indicators for colonoscopy and EGD and compare it within the practice for individual physician performance and with other practices in a national database. GIQuIC is approved as a CMS Qualified Clinical Data Registry (QCDR). giquic.org



Educational Courses

GI Endoscopy Unit Leadership: Cultivating a Successful Team

February 2, 2018 • Downers Grove, IL

Focused on leaders' roles and responsibilities to align teamwork around clinical and operational issues, this course will educate GI unit leaders on the essentials of running an efficient, high-quality and profitable unit. The program highlights practical approaches to the management and operations of an endoscopy unit and takes a deep dive into the core knowledge and competencies that leadership teams need to be effective managers, influencers, and advocates for their units. This course now counts toward renewal for the EURP.



Improving Quality and Safety in Your Endoscopy Unit

May 4, 2018 • Philadelphia, PA

September 2018 • Online for EURP renewals only

November 16, 2018 • Downers Grove, IL

Developed to educate physicians and non-physician staff of endoscopy units on how to translate quality and safety concepts into everyday practice, participants of the course will advance their knowledge of endoscopy unit quality and safety, as well as discuss emerging trends and evidence. They will also be prepared to apply to the ASGE Endoscopy Unit Recognition Program or can renew their current participation.



REIMBURSEMENT AND CODING

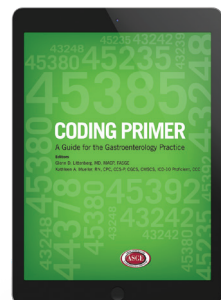


Stay up-to-date with the latest coding and reimbursement changes. Ensure your practice remains compliant and is appropriately reimbursed for the services you provide.

Products and Programs

Coding Primer: A Guide for the Gastroenterology Practice

The GI Coding Primer is an indispensable reference tool with clinical examples, coding tips, and practical advice that is written not only for GI physicians, but for the GI coding and billing team.



Coding Questions

An exclusive ASGE member benefit, ASGE members can submit coding inquiries electronically to codingquestions@asge.org for a prompt response to all of your coding questions. Questions are fielded by GI coding experts and this email service is free of charge to members.

Coding Webinar Series: Live and On-Demand

These quarterly coding webinars provide your team with year-long coding and billing education to enhance efficiency and profitability through proper coding and billing. Participate to ensure proper application and diminish the common causes of claim rejection.

- Welcome to 2018: GI Coding and Reimbursement Updates
Tuesday, January 9, 2018
- GI Update and the Top 10 Issues Facing GI Practices
Tuesday, April 17, 2018
- ICD-10 Update for 2019 • Wednesday, August 8, 2018
- GI Update and Coding from the Endoscopy Report:
Basic and Advanced • Wednesday, October 3, 2018

Educational Courses

GI Coding and Billing: Auditing an Documentation Best Practices June 22 – 23, 2018 • Rosemont, IL



The auditing and documentation course will provide you with the resources and tools to identify opportunities and threats to your practice's revenue potential. Participants will learn how to create internal processes to minimize denials, pass external audits and build a high-performing and knowledgeable team focused on getting the reimbursement your practice deserves. By using a step-by-step auditing process, you can prepare for various types of audits, both internal and external.

2019 Gastroenterology Reimbursement and Coding Update November 17 – 18, 2018 • Downers Grove, IL



Designed to increase your practice proficiencies in coding and reimbursement, the Gastroenterology Reimbursement and Coding Update course will prepare your practice for GI endoscopy coding and reimbursement changes. Expert faculty will provide resources, tools, and case studies that will enable your practice's bottom line to increase through appropriate medical coding, payer contracting, endoscopy billing and other topics and issues related to GI physician and facility reimbursement.



QUALITY PAYMENT PROGRAM



Prepare for a smooth transition to the new quality payment program. ASGE wants to help you put the pieces together in order to be successful in this new Medicare payment program.

MACRA Resource Center

With the enactment of the Medicare Access and CHIP Reauthorization Act (MACRA), ASGE has developed the MACRA Implementation Resource Center to provide the resources and tools needed to transition to the new Medicare Quality Payment Program (QPP) which consists of two participation tracks: the Merit-Based Incentive System (MIPS) or Alternative Payment Models (APMs). asge.org/macraPS

Quality Improvement Activities

ASGE is committed to providing members with the resources, tools and programs needed to transition to the Quality Payment Program. Eligible clinicians participating in the following ASGE programming can attest to activities that fulfill the Improvement Activities Performance Category of the Merit-Based Incentive Payment System (MIPS) track.

The following ASGE programs fulfill activities included in CMS' list of 100+ designated improvement activities:

GI Operations Benchmarking

The ASGE GI Operations Benchmarking supports healthcare teams in enhancing practice efficiencies and profitability through data-driven decision-making.



Eligible clinicians participating in the web-based GI Operations Benchmarking initiative in 2017 can attest to the medium-weighted activity *IA_PSPA_17: Implementation of analytic capabilities to manage total cost of care for practice population.*

Endoscopy Unit Recognition Program (EURP)

The EURP application process supports healthcare teams in taking a holistic look at unit quality and creating the infrastructure to establish and maintain a culture of quality.



Eligible clinicians in currently recognized or actively applying EURP units can attest to the medium-weighted activity *IA_PSPA_19: Implementation of formal quality improvement methods, practice changes or other practice improvement processes.*

Skills Training Assessment Reinforcement (STAR) Certificate Programs



ASGE's Skills Training Assessment Reinforcement (STAR) Certificate programs take a multi-phase approach to prepare endoscopists to overcome challenges, gain confidence, and demonstrate their 'readiness' to perform advanced endoscopic techniques to medical colleagues. STAR programs include Lower GI EMR (both English and Spanish), Fundamentals of Endoscopic Suturing and Barrett's Endotherapy. In addition, you can earn up to 20 ABIM MOC Points for each program. asge.org/starPS

Eligible clinicians participating in ASGE's STAR Certificate Programs can attest to the medium-weighted activity *IA_PSPA_3: Participate in IHI Training/Forum Event; National Academy of Medicine, AHRQ Team STEPPS® or other similar activity.*

Screening Colonoscopy Performance Improvement Module (PIM)

The PIM guides you through the process of collecting and analyzing your own practice data over time using nationally recognized quality measures such as adenoma detection rate and their recommended performance targets. In addition you can earn up to 20 ABIM MOC Points.

Eligible clinicians participating in this online module Screening Colonoscopy PIM can attest to the medium-weighted activity *IA_PSPA_2: Participation in MOC Part IV.*

GIQuIC Qualified Clinical Data Registry-Related Activities

Physicians from hospitals, universities, ambulatory surgery centers, and office-based endoscopy units nationwide are participating in the GIQuIC clinical benchmarking registry, collecting and electronically reporting on quality indicators for colonoscopy and EGD and benchmarking their performance to support their quality improvement initiatives.



There are a number of improvement activities for those participating in the GIQuIC qualified clinical data registry (QCDR), including the high-weighted activity *IA_PM_7: Use of QCDR for feedback reports that incorporate population health.*

PRACTICE SUPPORT

ASGE provides added resources for your entire team to thrive in this changing healthcare environment.

PUBLICATIONS

ASGE member publications highlight newsworthy items pertaining to gastroenterology for both clinical and practice operations staff.

- **Gastrointestinal Endoscopy (GIE)**—ASGE's monthly, peer-reviewed scientific journal and the leading international publication in the field of gastrointestinal endoscopy
- **VideoGIE**—ASGE's online-only, open access video-based journal
- **ASGE Scope**—weekly e-newsletter highlighting newsworthy GI items including Video Tips series, Tech Talks and FDA alerts
- **ASGE Connection**—quarterly magazine with feature stories and education updates including the Ask the Expert column featuring Q&A with experts on a variety of challenging topics
- **ASGE Practical Solutions**—monthly e-newsletter highlighting feature stories, education updates and resources for the GI practice team
- **Ask the Expert**—features questions on GI endoscopy, submitted by members, with answers provided by physician experts

GUIDELINES

The ASGE Standards of Practice Committee has prepared guidelines for standards of practice that range from recommendations on testing and screenings to the role of endoscopy in managing certain diagnoses to sedation and anesthesia to adverse events and quality indicators.

TECHNOLOGY ASSESSMENTS

ASGE offers a treasure trove of synthesized information to help practices assess and compare various GI technologies and devices through technology assessment publications. From the most current safety and outcomes information to financial considerations, these assessments help members quickly understand what is currently available in the GI market on topics ranging from polypectomy devices to electronic medical records systems to automated endoscope reprocessors.

ADVOCACY

ASGE understands the impact regulatory burdens are having on physician practices and continues to focus on legislative and regulatory issues most important to GI units and their patients: reimbursement, payment reform, practice restriction, ASC regulatory issues, colon cancer prevention efforts, federal funding for endoscopic research, and much more.

asge.org/advocacyPS

PATIENT ENGAGEMENT

Improve patient engagement by educating patients about endoscopic procedures and digestive health topics.

PRODUCTS AND PROGRAMS

Patient Education Brochures

ASGE's patient education brochures pair full-color images with an attractive, easy-to-read folded design that appeals to patients. Content is comprehensive, and provides the proper balance between clinical and nonclinical explanation. Some titles are also available in Spanish.



GI Anatomy Notepads

ASGE's GI Anatomy Notepads are the perfect take-home visual aid for explaining conditions and complex procedures to patients. You can draw directly on the images or write information in the notes section.

DrawMD App

ASGE offers a tablet-based app that allows you to engage your patients more effectively and conveniently. With DrawMD, you can quickly explain conditions and procedures through accessing professionally illustrated images that you can personalize with sketching tools and discuss with patients.

CRC Awareness Health Fair Kit

Plan to exhibit at community health fairs? ASGE makes it easy with the CRC Health Fair Kit containing Blue Star pins, patient education DVDs, brochures and Peter Polyp dolls.

Patient Education Videos

ASGE has produced educational videos for patients to learn about endoscopic procedures and the conditions they are used to diagnose and treat. Topics include upper endoscopy, colonoscopy and myths about colorectal cancer.

WEBINARS

ASGE offers a wide variety of webinars to provide your team with year-round education to keep their skills current with important information related to practice management, coding, quality and clinical procedures.

Regulatory Compliance

Complimentary webinars for ASGE members:

- MIPS: Understanding the Rules for Success in 2018 • January 2018
- 2018 Medicare Physician Fee Schedule • January 2018

Practice Management

- Preparing Financial Statements • May 2018

Coding & Reimbursement

- Welcome to 2018: GI Coding and Reimbursement Updates • January 2018
- GI Update and the Top 10 Issues Facing GI Practices • April 2018
- ICD-10 Update for 2019 • August 2018
- GI Update and Coding from the Endoscopy Report: Basic and Advanced • October 2018

Quality and Safety

- Pits and Pitfalls of Scope Reprocessing • February 2018

Clinical

- Colon Polyps • March 2018
- DDW PEARLS • June 2018
- Varices • September 2018

Webinar dates are subject to change. Check the ASGE website frequently for updates and details on upcoming webinars. asge.org/webinarsPS

MEMBERSHIP



Build a foundation of excellence in your GI practice with the tools and resources ASGE has for every member of your team.

Membership for the Entire Team

ASGE membership provides physicians, nurses, clinicians, practice managers and industry providers with the tools needed for success. Enhance your patients' care, your practice, and your career. ASGE membership will provide you with benefits that will help you:

- Stay current with peer-reviewed journal content, clinical video tips, and certificate programs.
- Access the latest techniques, guidelines, technology news, and practice tools for the whole team.
- Save money on continuing education and DDW—with member discounts.
- Find products and tools for your business operations and patient information.
- Be recognized, with awards and research grants.
- and so much more!

No other GI organization provides the practical tools and resources necessary for today's GI Team. asge.org/joinPS



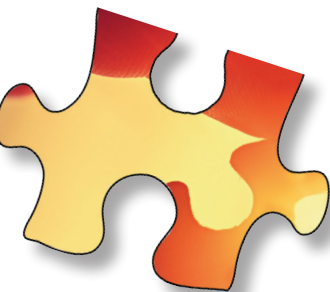


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